

Visual Arts Librarian Use of Google & its Features & Apps

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THE QUESTIONNAIRE

CHAPTER 1 – Visual Arts Librarian Use of Google and its Apps and Features

1. Please provide the following contact information
 - A. Name:
 - B. Organization:
 - C. Email Address:
 - D. Work Title:
 - E. Country

2. Type of institution
 - A. Academic Visual Arts Library in a Community or 4-year College
 - B. Academic Visual Arts Librarian in a Research Oriented College or University
 - C. Visual Arts Librarian in a Museum
 - D. Visual Arts Librarian in a Private Company or Government Agency
 - E. Other (please specify)

3. Age range of survey participant
 - A. Under 30
 - B. 30-39
 - C. 40-49
 - D. 50-59
 - E. 60-69
 - F. 70 or Over

4. Your library's annual budget for all purposes, including salaries, materials, building maintenance, etc. is approximately:

(Please specify the currency if not in US dollars)

5. Work title or specialty of survey participant
 - A. reference or information literacy
 - B. research or subject specialist
 - C. administration
 - D. technical services or cataloging
 - E. special collections
 - F. acquisitions or collection development
 - G. Other (please specify)

6. Salary of survey participant
 - A. Less than \$40,000
 - B. \$40,000 to \$55,000
 - C. \$55,000+ to \$70,000
 - D. \$70,000+ to \$90,000
 - E. \$90,000+ to \$110,000
 - F. More than \$110,000

7. Gender of survey participant
 - A. Male
 - B. Female

8. Your main subject focus is:
 - A. Architecture
 - B. Painting
 - C. Sculpture
 - D. Decorative Arts/Crafts
 - E. Photography/Video
 - F. Other (please specify)

CHAPTER 2 – Google

9. What percentage of your total use of search engines would you estimate is accounted for by your use of the Google search engine?

10. How often do you use the following features of Google?

VISUAL ARTS LIBRARIANS USE OF GOOGLE & ITS FEATURES & APPS

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Google Maps					
Google Advanced Search					
Google Alerts					
Google Notifications					
Google Images					
Google Photos					
Google Calendar					
Chrome					
Google Books					
Google Scholar					
Google Scholar My Citations					
Google Translate					
Google Plus					
Google Public Data Explorer					
Google Drive					
Gmail					
Google Earth					
Google Sky					
Google+					
Google Hangouts					

VISUAL ARTS LIBRARIANS USE OF GOOGLE & ITS FEATURES & APPS

Google Bookmarks					
Google Patent Search					
Google Forms					
Google Slides					
Google Groups					
Google Analytics					
AdWords					
AdSense					
Blogger					
YouTube					

11. When you do use the following features of Google how useful are they to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Google Maps						
Google Advanced Search						
Google Alerts						
Google Notifications						
Google Images						
Google Photos						
Google						

VISUAL ARTS LIBRARIANS USE OF GOOGLE & ITS FEATURES & APPS

Calendar						
Chrome						
Google Books						
Google Scholar						
Google Scholar My Citations						
Google Translate						
Google Public Data Explorer						
Google Drive						
Google Earth						
Google Sky						
Google+						
Google Hangouts						
Gmail						
Google Bookmarks						
Google Patent Search						
Google Forms						
Google Slides						
Google						

VISUAL ARTS LIBRARIANS USE OF GOOGLE & ITS FEATURES & APPS

Groups						
Google Analytics						
Blogger						
YouTube						

12. For those Google features that you labeled "Quite Useful" or "Essential" what were these features and what do you use them for?

13. Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using the following Google features in connection with your work? If you have not used the feature in the past month put in a zero.

- A. Google Maps
- B. Google Advanced Search
- C. Google Alerts
- D. Google Notifications
- E. Google Images
- F. Google Calendar
- G. Chrome
- H. Google Books
- I. Google Scholar
- J. Google Translate
- K. Google Plus
- L. Google Public Data Explorer
- M. Google Drive
- N. Google Earth
- O. Google Sky
- P. Google+
- Q. Google Hangouts
- R. Gmail
- S. Google Bookmarks
- T. Google Patent Search
- U. Google Forms
- V. Google Slides
- W. Google Groups
- X. Google Analytics
- Y. Blogger
- Z. YouTube

14. What other apps or features offered by Google but not listed above have you found useful and why?
15. Which single Google app or feature has saved you the most time or made you much more productive?
16. About what percentage of the time that you spend on arts-related research is done through Google Scholar, Google Images, Google Photos or Google Books?
17. If there was one app or feature in Google that you would like to let your peers know about which one would that be.

PARTICIPANTS LIST

Chicago Public Library
Connecticut College
Dayton Art Institute
Emory University
Free2Learn
Georgetown University
Iniva/Stuart Hall Library
International Center of Photography
J. Willard Marriott Library, University of Utah
Kalamazoo Institute of Arts
Loyola University
McHenry County Conservation District
Memorial Art Gallery of the University of Rochester
Memphis College of Art Library
Monash University
Ohio University
Prefeitura Municipal de São Paulo/Secretaria Municipal de Cultura/ Biblioteca
Mário de Andrade - Sala de Artes Sérgio Milliet
Queens College / CUNY
Ryerson & Burnham Libraries
San Francisco Municipal Transportation Agency Photo Archive
School of the Art Institute of Chicago
Smithsonian Institution Libraries, Hirshhorn Museum and Sculpture Garden
Library
St Andrews University
St. Tammany Parish Library
Toledo Museum of Art
University of Cape Town
University of Gloucestershire
University of Kansas
University of Roehampton
VCU Libraries
Washington University in St. Louis
Yeshiva University

Characteristics of the Sample

Type of institution

	#
Small and Medium Sized College	3
Research University	14
Museum/Public Library	8
Art school/Company	7
Total	32

Age range of survey participant

	#
Less than 40	14
40-49	8
50 and older	10
Total	32

Work title or specialty of survey participant

	#
reference or information literacy	6
Research or Subject Specialist	11
Administration	8
Other	7
Total	32

Salary of survey participant

	#
Less than \$40,000	7
\$40,000 to \$55,000	12
\$55,000+ to \$70,000	6
More than 70,000\$	7
Total	32

Gender of survey participant

	#
Male	9
Female	23
Total	32

SUMMARY OF MAIN FINDINGS

Summary of Main Findings

Characteristics of the Sample

The 32 institutions sampled comprise 17 institutions of higher education, of which 14 were research universities, as well as seven private sector companies including private art schools, as well as 8 museums or public libraries.

The annual budget of libraries sampled is \$4,749,214, on average. The median is \$450,000, while the range is \$33,000-\$23,000,000. The annual budget of Research Universities' libraries is \$10,375,000, on average, while the annual budget of other libraries is \$357,844.

Use of Google Search Engine

On average, 73% of search engine use is accounted for by the Google Search Engine. The median is 95%, while the range is 10% - 100%. Survey participants with a reference or information literacy background almost exclusively use the Google Search Engine, while respondents with a research or subject specialist background use Google Search Engine only in 62% cases and for administrators it accounts for 72% of total search engine use.

Use of Google Maps

About 78% of the survey participants use Google Maps often or very often, while about 19% of the respondents use it sometimes or seldom. About 3% of the interviewees have never used Google Maps. Close to 47% of respondents think that Google Maps were essential for their success, and about 44% consider it useful or quite useful. About 9% believe Google maps not to be very useful or to be only somewhat useful. The respondents spent, on average, 4 hours using Google Maps in connection with their work during the past month.

Use of Google Advanced Search

Close to 44% of respondents use Google Advanced Search often or very often, and about 50% of those sampled use it sometimes or seldom. About 6% of the interviewees have never used Google Advanced Search and 19% of those surveyed think Google Advanced Search to be essential to their work, while 56% regard it as useful or quite useful. About 13% consider Google Advanced Search not very useful or only somewhat useful. The interviewees spent, on average, 1.6 hours using Google Advanced Search in connection with their work during the past month.

Use of Google Alerts

About 16% of the interviewees use Google Alerts often or very often, while about 31% of the respondents use it sometimes or seldom. 53% of the survey participants have never used Google Alerts while 6% of the interviewees believe Google Alerts to be essential for their success, and about 19% think it to be useful or quite useful. Approximately 9% consider Google Alerts not very useful or only somewhat useful. The survey participants spent, on average, 0.25 hours using Google Alerts in connection with their work during the past month.

Use of Google Notifications

About 6% of those surveyed use Google Notifications often or very often, while approximately 34% of respondents use it sometimes or seldom. About 59% of the interviewees have never used Google Notifications. None of the survey participants consider Google Notifications essential to achieve their goals, while about 25% believe it to be useful or quite useful. About 16% think Google Notifications to be not very useful or only somewhat useful. The people surveyed spent, on average, 0.2 hours using Google Notifications in connection with their work during the past month.

Use of Google Images

About 91% of the interviewees use Google Images often or very often, while about 9% of the respondents use it sometimes or seldom. Every survey participant has at least once used Google Images. Approximately 38% of the respondents think that Google Images was essential for their success, while 53% consider it useful or quite useful. About 6% believe Google Images to be not very useful or only somewhat useful. The respondents spent, on average, 6 hours using Google Images in connection with their work during the past month.

Use of Google Photos

About 25% of the survey participants use Google Photos often or very often, while about 38% of the interviewees use it sometimes or seldom. Approximately 38% of respondents have never used Google Photos. About 6% of the people surveyed think Google Photos to be essential to achieve their goals, while approximately 25% regard it as useful or quite useful and 25% consider Google Photos not very useful or only somewhat useful.

Use of Google Calendar

Approximately 53% of those surveyed use Google Calendar often or very often, while about 19% of the respondents use it sometimes or seldom and 28% of the interviewees have never used Google Calendar. About 38% of the interviewees believe Google Calendar to be essential for their success, while about 22% think it to be useful or quite useful. About 9% consider Google Calendar not very useful or only somewhat useful. The interviewees spent, on average, 14 hours using Google Calendar in connection with their work during the past month.

Use of Chrome

About 94% of survey participants use Chrome often or very often, while 6% use it sometimes or seldom. Every respondent has at least once used Chrome. About 47% of the survey participants consider Chrome essential to achieve their goals, and about 44% believe it to be useful or quite useful. Only 9% think Chrome to be not very useful or only somewhat useful. The survey participants spent, on average, 140 hours using Google Chrome in connection with their work during the past month.

Use of Google Books

Approximately 66% of the interviewees use Google Books often or very often, while about 28% use it sometimes or seldom. Approximately 6% of those surveyed have never used Google Books. About 31% of the respondents think Google Books to be essential for their success, while 47% consider it useful or quite useful; 16% believe Google Books to be not very useful or only somewhat useful. Respondents spent, on average, 4 hours using Google Books in connection with their work during the past month.

Use of Google Scholar

About 59% of respondents use Google Scholar often or very often, while 34% use it sometimes or seldom. About 6% of the people surveyed have never used Google Scholar. 25% of respondents think Google Scholar to be essential to achieve their goals, while about 53% regard it as useful or quite useful; 6% consider Google Scholar not very useful or only somewhat useful. The respondents spent, on average, 4 hours using Google Scholar in connection with their work during the past month.

Use of Google Scholar My Citations

About 9% of the people surveyed use Google Scholar My Citations often or very often, while 47% of the respondents use it sometimes or seldom. Approximately 44% of the interviewees have never used Google Scholar My Citations. None of the interviewees believe Google Scholar My Citations to be essential for their success, while about 25% think it to be useful or quite useful. About 13% consider Google Scholar My Citations not very useful or only somewhat useful.

Use of Google Translate

About 50% of the survey participants use Google Translate often or very often, while about 44% of the interviewees use it sometimes or seldom. About 6% of the people surveyed have never used Google Translate. About 31% of the survey participants consider Google Translate essential to achieve their goals, and about 41% believe it to be useful or quite useful. About 19% think Google Translate to be not very useful or only somewhat useful. The interviewees spent, on average, 2 hours using Google Translate in connection with their work during the past month.

Use of Google Plus

None of the interviewees use Google Plus often or very often, while about 19% of the respondents use it sometimes or seldom. About 81% of the people surveyed have never used Google Plus. The survey participants spent, on average, 0.06 hours using Google Plus in connection with their work during the past month.

Use of Google Public Data Explorer

None of the survey participants use Google Public Data Explorer often or very often, while about 16% of the respondents use it sometimes or seldom. About 84% of the interviewees have never used Google Public Data Explorer. None of the respondents think that Google Public Data Explorer was essential for their success, while about 3% considers it useful or quite useful. About 3% believe Google Public Data Explorer to be not very useful or only somewhat useful. The people surveyed spent did not spend any time using Google Public Data Explorer in connection with their work during the past month.

Use of Google Drive

About 63% of the respondents use Google Drive often or very often, while about 31% of them use it sometimes or seldom; 6% of interviewees have never used Google Drive. About 41% of the people surveyed think Google Drive to be essential to achieve their goals, while about 41% regard it as useful or quite useful. Only 6% consider Google Drive not very useful or only somewhat useful. The respondents spent, on average, 16 hours using Google Drive in connection with their work during the past month.

Use of Gmail

About 75% of the interviewees use Gmail often or very often, while 22% use it sometimes or seldom and 3% of survey participants have never used Gmail. About 66% of the

respondents think Gmail to be essential for their success, while about 16% consider it useful or quite useful. Approximately 13% believe Gmail to be not very useful or only somewhat useful. The survey participants spent, on average, 23 hours using Gmail in connection with their work during the past month.

Use of Google Earth

Approximately 13% of librarians surveyed use Google Earth often or very often, while 75% use it sometimes or seldom; approximately 12% of interviewees have never used Google Earth. 6% of interviewees believe Google Earth to be essential to their success, while about 34% think it to be useful or quite useful and 34% consider Google Earth not very useful or only somewhat useful. The interviewees spent a mean of 0.5 hours using Google Earth in connection with their work during the past month.

Use of Google Sky

About 3% of the interviewees use Google Sky often or very often, while about 25% of the respondents use it sometimes or seldom and 72% of the survey participants have never used Google Sky. None of the survey participants consider Google Sky essential to achieve their goals, while about 6% believe it to be useful or quite useful. About 9% think Google Sky to be not very useful or only somewhat useful. The librarians surveyed did not spend any time using Google Sky in connection with their work over the past month.

Use of Google Hangouts

Approximately 9% of librarians surveyed use Google Hangouts often or very often, while about 44% of them use it sometimes or seldom. About 47% of the interviewees have never used Google Hangouts. None of the respondents think Google Hangouts to be essential to achieve their goals, while about 31% regard it as useful or quite useful and 16% consider Google Hangouts not very useful or only somewhat useful. The interviewees spent, on average, 1 hour using Google Hangouts in connection with their work over the past month.

Use of Google Bookmarks

About 6% of the survey participants use Google Bookmarks often or very often, while 25% of them use it sometimes or seldom. About 69% of the interviewees have never used Google Bookmarks. None of the interviewees believe Google Bookmarks to be essential for their success, while about 9% think it to be useful or quite useful. About 19% consider Google Bookmarks not very useful or only somewhat useful. The people surveyed spent, on average, 0.35 hours using Google Bookmarks in connection with their work during the past month.

Use of Google Patent Search

None of the respondents use Google Patent Search often or very often, while about 16% of the people sampled use it sometimes or seldom. About 84% of the interviewees have never used Google Patent Search. None of the survey participants consider Google Patent Search essential to achieve their goal, while about 3% believe it to be useful or quite useful. About 9% think Google Patent Search to be not very useful or only somewhat useful. The respondents did not spend any time using Google Patent Search in connection with their work during the past month.

Use of Google Forms

About 16% of the interviewees use Google Forms often or very often, while about 47% of the respondents use it sometimes or seldom. About 37% of the survey participants have never used Google Forms and approximately 16% of respondents think Google Forms to be

essential for their success, while about 31% consider it useful or quite useful. About 9% believe Google Forms to be not very useful or only somewhat useful. The interviewees spent on average, 1.5 hours using Google Forms in connection with their work over the past month.

Use of Google Slides

About 16% of respondents use Google Slides often or very often, while about 19% of them use it sometimes or seldom. About 66% of the interviewees have never used Google Slides. Approximately 3% of respondents think Google Slides to be essential to achieve their goals, while about 19% regard it as useful or quite useful. About 16% consider Google Slides not very useful or only somewhat useful. The survey participants spent a mean of 1.4 hours using Google Slides in connection with their work during the past month.

Use of Google Groups

Approximately 9% of the interviewees use Google Groups often or very often, while about 50% of the respondents use it sometimes or seldom. About 41% of the people surveyed have never used Google Groups. About 3% of the interviewees believe Google Groups to be essential for their success, while about 22% think it to be useful or quite useful. About 19% consider Google Groups not very useful or only somewhat useful. The interviewees spent a mean of 1.3 hours using Google Groups in connection with their work during the past month.

Use of Google Analytics

About 6% of the survey participants use Google Analytics often or very often, while about 63% of the interviewees use it sometimes or seldom and 31% of respondents have never used Google Analytics. None of the survey participants consider Google Analytics essential to achieve their goals, while about 34% believe it to be useful or quite useful. About 19% think Google Analytics to be not very useful or only somewhat useful. The respondents spent on average, 0.5 hours using Google Analytics in connection with their work during the past month.

Use of Google AdWords

None of the people surveyed use Google AdWords often or very often, while about 6% of the respondents use it sometimes or seldom. About 94% of the interviewees have never used Google AdWords.

Use of AdSense

None of the survey participants use AdSense often or very often, while about 6% of the interviewees use it sometimes or seldom. About 94% of the respondents have never used Google AdSense.

Use of Blogger

About 13% of the interviewees use Blogger often or very often, while about 19% of the respondents use it sometimes or seldom. Approximately 68% of respondents have never used Blogger. None of the respondents think Blogger to be essential for their success, while about 6% consider it useful or quite useful. About 19% believe Blogger not to be very useful or only somewhat useful. The interviewees spent on average, 0.2 hours using Blogger in connection with their work over the past month.

Use of YouTube

About 50% of the respondents use YouTube often or very often, while about 50% of the survey participants use it sometimes or seldom. Every person sampled has at least once

used YouTube. About 22% of respondents think YouTube to be essential to achieve their goals, while about 56% regard it as useful or quite useful. About 16% consider YouTube not very useful or only somewhat useful. The respondents spent on average, 8 hours using YouTube in connection with their work during the past month.

Spending Time on Arts-Related Research

Among the survey participants about 25% of time spent on arts-related research was done through Google Scholar, Google Images, Google Photos or Google Books. Among male respondents only 15% of time spent on arts-related research was done through Google Scholar, Google Images, Google Photos or Google Books, while female interviewees spent about 29% of arts-related research time on using the above-mentioned tools.

Table 1.1 Your library's annual budget for all purposes, including salaries, materials, building maintenance, etc. is approximately: in \$

	Mean	Median	Minimum	Maximum
Entire sample	4749214.29	450000.00	33000.00	23000000.00

**Table 1.2 Your library's annual budget for all purposes, including salaries, materials, building maintenance, etc. is approximately: in \$
Broken out by Type of institution**

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	120000.00	120000.00	120000.00	120000.00
Research University	10375000.00	8000000.00	650000.00	23000000.00
Museum/Public Library	60500.00	60500.00	33000.00	88000.00
Art school/Company	799600.00	200000.00	65000.00	3379000.00

**Table 1.3 Your library's annual budget for all purposes, including salaries, materials, building maintenance, etc. is approximately: in \$
Broken out by Age range of survey participant**

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	1253600.00	120000.00	65000.00	3379000.00
40-49	14550000.00	20000000.00	650000.00	23000000.00
50 and older	2761833.33	225000.00	33000.00	12000000.00

**Table 1.4 Your library's annual budget for all purposes, including salaries, materials, building maintenance, etc. is approximately: in \$
Broken out by Work title or specialty of survey participant**

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	33000.00	33000.00	33000.00	33000.00
Research or Subject Specialist	9562500.00	7300000.00	650000.00	23000000.00
Administration	4891600.00	250000.00	88000.00	20000000.00
Other	937000.00	152000.00	65000.00	3379000.00

**Table 1.5 Your library's annual budget for all purposes, including salaries, materials, building maintenance, etc. is approximately: in \$
Broken out by Salary of survey participant**

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	100500.00	84500.00	33000.00	200000.00
\$40,000 to \$55,000	5949800.00	2600000.00	120000.00	23000000.00
\$55,000+ to \$70,000	6044000.00	6044000.00	88000.00	12000000.00
More than 70000\$	8083333.33	4000000.00	250000.00	20000000.00

**Table 1.6 Your library's annual budget for all purposes, including salaries, materials, building maintenance, etc. is approximately: in \$
Broken out by Gender of survey participant**

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	5740285.71	3379000.00	33000.00	20000000.00
Female	3758142.86	200000.00	65000.00	23000000.00

Table 2.1 What percentage of your total use of search engines would you estimate is accounted for by your use of the Google search engine?

	Mean	Median	Minimum	Maximum
Entire sample	73.48	95.00	10.00	100.00

Table 2.2 What percentage of your total use of search engines would you estimate is accounted for by your use of the Google search engine? Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	99.00	99.00	98.00	100.00
Research University	58.40	55.00	10.00	100.00
Museum/Public Library	85.50	99.00	25.00	100.00
Art school/Company	79.00	95.00	50.00	100.00

Table 2.3 What percentage of your total use of search engines would you estimate is accounted for by your use of the Google search engine? Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	74.82	90.00	25.00	100.00
40-49	78.75	92.50	30.00	100.00
50 and older	69.00	97.00	10.00	100.00

Table 2.4 What percentage of your total use of search engines would you estimate is accounted for by your use of the Google search engine? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	99.50	99.50	99.00	100.00
Research or Subject Specialist	62.14	60.00	20.00	100.00
Administration	73.14	90.00	10.00	100.00
Other	69.00	50.00	50.00	100.00

Table 2.5 What percentage of your total use of search engines would you estimate is accounted for by your use of the Google search engine? Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	73.80	95.00	25.00	100.00
\$40,000 to \$55,000	64.75	55.00	30.00	100.00
\$55,000+ to \$70,000	77.50	95.00	20.00	100.00
More than 70000\$	82.17	97.00	10.00	100.00

Table 2.6 What percentage of your total use of search engines would you estimate is accounted for by your use of the Google search engine? Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	84.17	98.50	20.00	99.00
Female	69.71	90.00	10.00	100.00

Table 3 How often do you use the following features of Google?

Table 3.1.1 How often do you use Google Maps?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	3.13%	9.38%	9.38%	43.75%	34.38%

Table 3.1.2 How often do you use Google Maps? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	33.33%	33.33%	33.33%
Research University	7.14%	14.29%	0.00%	42.86%	35.71%
Museum/Public Library	0.00%	0.00%	25.00%	50.00%	25.00%
Art school/Company	0.00%	14.29%	0.00%	42.86%	42.86%

Table 3.1.3 How often do you use Google Maps? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	7.14%	14.29%	7.14%	35.71%	35.71%
40-49	0.00%	0.00%	12.50%	50.00%	37.50%
50 and older	0.00%	10.00%	10.00%	50.00%	30.00%

Table 3.1.4 How often do you use Google Maps? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	0.00%	16.67%	50.00%	33.33%
Research or Subject Specialist	9.09%	9.09%	0.00%	36.36%	45.45%
Administration	0.00%	0.00%	12.50%	50.00%	37.50%
Other	0.00%	28.57%	14.29%	42.86%	14.29%

Table 3.1.5 How often do you use Google Maps? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	0.00%	14.29%	42.86%	42.86%
\$40,000 to \$55,000	8.33%	25.00%	0.00%	33.33%	33.33%
\$55,000+ to \$70,000	0.00%	0.00%	16.67%	66.67%	16.67%
More than 70000\$	0.00%	0.00%	14.29%	42.86%	42.86%

Table 3.1.6 How often do you use Google Maps? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	11.11%	11.11%	55.56%	22.22%
Female	4.35%	8.70%	8.70%	39.13%	39.13%

Table 3.2.1 How often do you use Google Advanced Search?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	6.25%	28.13%	21.88%	28.13%	15.63%

Table 3.2.2 How often do you use Google Advanced Search? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	33.33%	0.00%	66.67%	0.00%
Research University	7.14%	28.57%	14.29%	28.57%	21.43%
Museum/Public Library	0.00%	37.50%	37.50%	25.00%	0.00%
Art school/Company	14.29%	14.29%	28.57%	14.29%	28.57%

Table 3.2.3 How often do you use Google Advanced Search? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	14.29%	28.57%	14.29%	21.43%	21.43%
40-49	0.00%	37.50%	0.00%	50.00%	12.50%
50 and older	0.00%	20.00%	50.00%	20.00%	10.00%

Table 3.2.4 How often do you use Google Advanced Search? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	33.33%	16.67%	33.33%	16.67%
Research or Subject Specialist	9.09%	18.18%	9.09%	45.45%	18.18%
Administration	0.00%	37.50%	37.50%	12.50%	12.50%
Other	14.29%	28.57%	28.57%	14.29%	14.29%

Table 3.2.5 How often do you use Google Advanced Search? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	14.29%	28.57%	28.57%	14.29%	14.29%
\$40,000 to \$55,000	0.00%	33.33%	16.67%	33.33%	16.67%
\$55,000+ to \$70,000	16.67%	33.33%	16.67%	33.33%	0.00%
More than 70000\$	0.00%	14.29%	28.57%	28.57%	28.57%

Table 3.2.6 How often do you use Google Advanced Search? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	33.33%	22.22%	22.22%	22.22%
Female	8.70%	26.09%	21.74%	30.43%	13.04%

Table 3.3.1 How often do you use Google Alerts?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	53.13%	25.00%	6.25%	12.50%	3.13%

Table 3.3.2 How often do you use Google Alerts? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	66.67%	33.33%	0.00%	0.00%	0.00%
Research University	57.14%	21.43%	0.00%	14.29%	7.14%
Museum/Public Library	62.50%	25.00%	12.50%	0.00%	0.00%
Art school/Company	28.57%	28.57%	14.29%	28.57%	0.00%

Table 3.3.3 How often do you use Google Alerts? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	64.29%	21.43%	7.14%	7.14%	0.00%
40-49	37.50%	50.00%	0.00%	0.00%	12.50%
50 and older	50.00%	10.00%	10.00%	30.00%	0.00%

Table 3.3.4 How often do you use Google Alerts? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	50.00%	50.00%	0.00%	0.00%	0.00%
Research or Subject Specialist	54.55%	27.27%	0.00%	9.09%	9.09%
Administration	62.50%	0.00%	12.50%	25.00%	0.00%
Other	42.86%	28.57%	14.29%	14.29%	0.00%

Table 3.3.5 How often do you use Google Alerts? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	71.43%	28.57%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	33.33%	41.67%	8.33%	16.67%	0.00%
\$55,000+ to \$70,000	66.67%	16.67%	16.67%	0.00%	0.00%
More than 70000\$	57.14%	0.00%	0.00%	28.57%	14.29%

Table 3.3.6 How often do you use Google Alerts? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	77.78%	11.11%	11.11%	0.00%	0.00%
Female	43.48%	30.43%	4.35%	17.39%	4.35%

Table 3.4.1 How often do you use Google Notifications?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	59.38%	21.88%	12.50%	6.25%	0.00%

Table 3.4.2 How often do you use Google Notifications? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	33.33%	66.67%	0.00%	0.00%	0.00%
Research University	71.43%	14.29%	7.14%	7.14%	0.00%
Museum/Public Library	75.00%	12.50%	12.50%	0.00%	0.00%
Art school/Company	28.57%	28.57%	28.57%	14.29%	0.00%

Table 3.4.3 How often do you use Google Notifications? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	64.29%	14.29%	21.43%	0.00%	0.00%
40-49	37.50%	50.00%	0.00%	12.50%	0.00%
50 and older	70.00%	10.00%	10.00%	10.00%	0.00%

Table 3.4.4 How often do you use Google Notifications? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	50.00%	16.67%	33.33%	0.00%	0.00%
Research or Subject Specialist	72.73%	18.18%	0.00%	9.09%	0.00%
Administration	62.50%	12.50%	12.50%	12.50%	0.00%
Other	42.86%	42.86%	14.29%	0.00%	0.00%

Table 3.4.5 How often do you use Google Notifications? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	71.43%	28.57%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	41.67%	33.33%	25.00%	0.00%	0.00%
\$55,000+ to \$70,000	83.33%	16.67%	0.00%	0.00%	0.00%
More than 70000\$	57.14%	0.00%	14.29%	28.57%	0.00%

Table 3.4.6 How often do you use Google Notifications? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	66.67%	33.33%	0.00%	0.00%	0.00%
Female	56.52%	17.39%	17.39%	8.70%	0.00%

Table 3.5.1 How often do you use Google Images?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	0.00%	3.13%	6.25%	37.50%	53.13%

Table 3.5.2 How often do you use Google Images? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	100.00%
Research University	0.00%	0.00%	7.14%	42.86%	50.00%
Museum/Public Library	0.00%	0.00%	0.00%	50.00%	50.00%
Art school/Company	0.00%	14.29%	14.29%	28.57%	42.86%

Table 3.5.3 How often do you use Google Images? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	0.00%	7.14%	7.14%	28.57%	57.14%
40-49	0.00%	0.00%	12.50%	37.50%	50.00%
50 and older	0.00%	0.00%	0.00%	50.00%	50.00%

Table 3.5.4 How often do you use Google Images? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	0.00%	0.00%	33.33%	66.67%
Research or Subject Specialist	0.00%	0.00%	0.00%	45.45%	54.55%
Administration	0.00%	0.00%	12.50%	25.00%	62.50%
Other	0.00%	14.29%	14.29%	42.86%	28.57%

Table 3.5.5 How often do you use Google Images? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	0.00%	14.29%	42.86%	42.86%
\$40,000 to \$55,000	0.00%	8.33%	0.00%	41.67%	50.00%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	66.67%	33.33%
More than 70000\$	0.00%	0.00%	14.29%	0.00%	85.71%

Table 3.5.6 How often do you use Google Images? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	11.11%	11.11%	33.33%	44.44%
Female	0.00%	0.00%	4.35%	39.13%	56.52%

Table 3.6.1 How often do you use Google Photos?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	37.50%	25.00%	12.50%	12.50%	12.50%

Table 3.6.2 How often do you use Google Photos? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	33.33%	66.67%	0.00%	0.00%	0.00%
Research University	42.86%	14.29%	14.29%	7.14%	21.43%
Museum/Public Library	50.00%	25.00%	12.50%	12.50%	0.00%
Art school/Company	14.29%	28.57%	14.29%	28.57%	14.29%

Table 3.6.3 How often do you use Google Photos? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	21.43%	28.57%	21.43%	14.29%	14.29%
40-49	62.50%	25.00%	0.00%	0.00%	12.50%
50 and older	40.00%	20.00%	10.00%	20.00%	10.00%

Table 3.6.4 How often do you use Google Photos? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	50.00%	16.67%	0.00%	16.67%	16.67%
Research or Subject Specialist	36.36%	18.18%	9.09%	9.09%	27.27%
Administration	37.50%	37.50%	12.50%	12.50%	0.00%
Other	28.57%	28.57%	28.57%	14.29%	0.00%

Table 3.6.5 How often do you use Google Photos? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	42.86%	28.57%	14.29%	0.00%	14.29%
\$40,000 to \$55,000	33.33%	16.67%	16.67%	16.67%	16.67%
\$55,000+ to \$70,000	16.67%	33.33%	16.67%	16.67%	16.67%
More than 70000\$	57.14%	28.57%	0.00%	14.29%	0.00%

Table 3.6.6 How often do you use Google Photos? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	55.56%	22.22%	0.00%	11.11%	11.11%
Female	30.43%	26.09%	17.39%	13.04%	13.04%

Table 3.7.1 How often do you use Google Calendar?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	28.13%	6.25%	12.50%	18.75%	34.38%

Table 3.7.2 How often do you use Google Calendar? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	0.00%	33.33%	66.67%
Research University	42.86%	0.00%	21.43%	14.29%	21.43%
Museum/Public Library	25.00%	0.00%	0.00%	37.50%	37.50%
Art school/Company	14.29%	28.57%	14.29%	0.00%	42.86%

Table 3.7.3 How often do you use Google Calendar? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	21.43%	7.14%	7.14%	14.29%	50.00%
40-49	37.50%	0.00%	37.50%	12.50%	12.50%
50 and older	30.00%	10.00%	0.00%	30.00%	30.00%

Table 3.7.4 How often do you use Google Calendar? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	33.33%	0.00%	0.00%	16.67%	50.00%
Research or Subject Specialist	27.27%	0.00%	27.27%	9.09%	36.36%
Administration	25.00%	0.00%	0.00%	37.50%	37.50%
Other	28.57%	28.57%	14.29%	14.29%	14.29%

Table 3.7.5 How often do you use Google Calendar? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	28.57%	28.57%	0.00%	14.29%	28.57%
\$40,000 to \$55,000	25.00%	0.00%	25.00%	16.67%	33.33%
\$55,000+ to \$70,000	16.67%	0.00%	0.00%	33.33%	50.00%
More than 70000\$	42.86%	0.00%	14.29%	14.29%	28.57%

Table 3.7.6 How often do you use Google Calendar? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	55.56%	0.00%	22.22%	0.00%	22.22%
Female	17.39%	8.70%	8.70%	26.09%	39.13%

Table 3.8.1 How often do you use Chrome?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	0.00%	3.13%	3.13%	25.00%	68.75%

Table 3.8.2 How often do you use Chrome? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	0.00%	33.33%	66.67%
Research University	0.00%	0.00%	7.14%	35.71%	57.14%
Museum/Public Library	0.00%	12.50%	0.00%	0.00%	87.50%
Art school/Company	0.00%	0.00%	0.00%	28.57%	71.43%

Table 3.8.3 How often do you use Chrome? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	0.00%	0.00%	0.00%	28.57%	71.43%
40-49	0.00%	0.00%	12.50%	25.00%	62.50%
50 and older	0.00%	10.00%	0.00%	20.00%	70.00%

Table 3.8.4 How often do you use Chrome? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	16.67%	0.00%	0.00%	83.33%
Research or Subject Specialist	0.00%	0.00%	9.09%	45.45%	45.45%
Administration	0.00%	0.00%	0.00%	12.50%	87.50%
Other	0.00%	0.00%	0.00%	28.57%	71.43%

Table 3.8.5 How often do you use Chrome? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	14.29%	0.00%	42.86%	42.86%
\$40,000 to \$55,000	0.00%	0.00%	0.00%	8.33%	91.67%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	50.00%	50.00%
More than 70000\$	0.00%	0.00%	14.29%	14.29%	71.43%

Table 3.8.6 How often do you use Chrome? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	11.11%	0.00%	33.33%	55.56%
Female	0.00%	0.00%	4.35%	21.74%	73.91%

Table 3.9.1 How often do you use Google Books?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	6.25%	9.38%	18.75%	43.75%	21.88%

Table 3.9.2 How often do you use Google Books? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	33.33%	66.67%	0.00%
Research University	0.00%	7.14%	21.43%	50.00%	21.43%
Museum/Public Library	12.50%	25.00%	12.50%	12.50%	37.50%
Art school/Company	14.29%	0.00%	14.29%	57.14%	14.29%

Table 3.9.3 How often do you use Google Books? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	7.14%	7.14%	35.71%	21.43%	28.57%
40-49	0.00%	25.00%	12.50%	50.00%	12.50%
50 and older	10.00%	0.00%	0.00%	70.00%	20.00%

Table 3.9.4 How often do you use Google Books? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	16.67%	33.33%	0.00%	16.67%	33.33%
Research or Subject Specialist	0.00%	9.09%	18.18%	45.45%	27.27%
Administration	0.00%	0.00%	25.00%	62.50%	12.50%
Other	14.29%	0.00%	28.57%	42.86%	14.29%

Table 3.9.5 How often do you use Google Books? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	14.29%	0.00%	14.29%	57.14%	14.29%
\$40,000 to \$55,000	8.33%	25.00%	8.33%	33.33%	25.00%
\$55,000+ to \$70,000	0.00%	0.00%	50.00%	33.33%	16.67%
More than 70000\$	0.00%	0.00%	14.29%	57.14%	28.57%

Table 3.9.6 How often do you use Google Books? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	11.11%	11.11%	11.11%	44.44%	22.22%
Female	4.35%	8.70%	21.74%	43.48%	21.74%

Table 3.10.1 How often do you use Google Scholar?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	6.25%	18.75%	15.63%	40.63%	18.75%

Table 3.10.2 How often do you use Google Scholar? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	33.33%	66.67%	0.00%
Research University	0.00%	7.14%	14.29%	42.86%	35.71%
Museum/Public Library	12.50%	37.50%	25.00%	25.00%	0.00%
Art school/Company	14.29%	28.57%	0.00%	42.86%	14.29%

Table 3.10.3 How often do you use Google Scholar? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	7.14%	14.29%	14.29%	35.71%	28.57%
40-49	0.00%	25.00%	12.50%	62.50%	0.00%
50 and older	10.00%	20.00%	20.00%	30.00%	20.00%

Table 3.10.4 How often do you use Google Scholar? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	33.33%	33.33%	33.33%	0.00%
Research or Subject Specialist	0.00%	9.09%	18.18%	36.36%	36.36%
Administration	12.50%	12.50%	12.50%	50.00%	12.50%
Other	14.29%	28.57%	0.00%	42.86%	14.29%

Table 3.10.5 How often do you use Google Scholar? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	14.29%	42.86%	0.00%	42.86%	0.00%
\$40,000 to \$55,000	0.00%	16.67%	16.67%	41.67%	25.00%
\$55,000+ to \$70,000	16.67%	16.67%	16.67%	33.33%	16.67%
More than 70000\$	0.00%	0.00%	28.57%	42.86%	28.57%

Table 3.10.6 How often do you use Google Scholar? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	22.22%	22.22%	44.44%	11.11%
Female	8.70%	17.39%	13.04%	39.13%	21.74%

Table 3.11.1 How often do you use Google Scholar My Citations?

	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	3.13%	40.63%	31.25%	15.63%	6.25%	3.13%

Table 3.11.2 How often do you use Google Scholar My Citations? Broken out by Type of institution

Type of institution	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	33.33%	66.67%	0.00%	0.00%
Research University	7.14%	35.71%	28.57%	21.43%	7.14%	0.00%
Museum/Public Library	0.00%	62.50%	37.50%	0.00%	0.00%	0.00%
Art school/Company	0.00%	42.86%	28.57%	0.00%	14.29%	14.29%

Table 3.11.3 How often do you use Google Scholar My Citations? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	0.00%	35.71%	28.57%	21.43%	7.14%	7.14%
40-49	0.00%	37.50%	37.50%	25.00%	0.00%	0.00%
50 and older	10.00%	50.00%	30.00%	0.00%	10.00%	0.00%

Table 3.11.4 How often do you use Google Scholar My Citations? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	50.00%	33.33%	0.00%	16.67%	0.00%
Research or Subject Specialist	0.00%	36.36%	18.18%	36.36%	9.09%	0.00%
Administration	12.50%	37.50%	50.00%	0.00%	0.00%	0.00%
Other	0.00%	42.86%	28.57%	14.29%	0.00%	14.29%

Table 3.11.5 How often do you use Google Scholar My Citations? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	71.43%	14.29%	14.29%	0.00%	0.00%
\$40,000 to \$55,000	0.00%	25.00%	33.33%	16.67%	16.67%	8.33%
\$55,000+ to \$70,000	0.00%	33.33%	33.33%	33.33%	0.00%	0.00%
More than 70000\$	14.29%	42.86%	42.86%	0.00%	0.00%	0.00%

Table 3.11.6 How often do you use Google Scholar My Citations? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	66.67%	22.22%	0.00%	0.00%	11.11%
Female	4.35%	30.43%	34.78%	21.74%	8.70%	0.00%

Table 3.12.1 How often do you use Google Translate?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	6.25%	21.88%	21.88%	34.38%	15.63%

Table 3.12.2 How often do you use Google Translate? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	33.33%	33.33%	33.33%	0.00%
Research University	7.14%	28.57%	21.43%	28.57%	14.29%
Museum/Public Library	12.50%	12.50%	12.50%	37.50%	25.00%
Art school/Company	0.00%	14.29%	28.57%	42.86%	14.29%

Table 3.12.3 How often do you use Google Translate? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	7.14%	21.43%	21.43%	35.71%	14.29%
40-49	0.00%	12.50%	25.00%	37.50%	25.00%
50 and older	10.00%	30.00%	20.00%	30.00%	10.00%

Table 3.12.4 How often do you use Google Translate? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	16.67%	16.67%	0.00%	50.00%	16.67%
Research or Subject Specialist	9.09%	9.09%	27.27%	36.36%	18.18%
Administration	0.00%	37.50%	25.00%	25.00%	12.50%
Other	0.00%	28.57%	28.57%	28.57%	14.29%

Table 3.12.5 How often do you use Google Translate? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	14.29%	14.29%	28.57%	14.29%	28.57%
\$40,000 to \$55,000	0.00%	25.00%	16.67%	41.67%	16.67%
\$55,000+ to \$70,000	0.00%	0.00%	33.33%	50.00%	16.67%
More than 70000\$	14.29%	42.86%	14.29%	28.57%	0.00%

Table 3.12.6 How often do you use Google Translate? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	11.11%	44.44%	11.11%	11.11%	22.22%
Female	4.35%	13.04%	26.09%	43.48%	13.04%

Table 3.13.1 How often do you use Google Plus?

	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	6.25%	75.00%	15.63%	3.13%	0.00%	0.00%

Table 3.13.2 How often do you use Google Plus? Broken out by Type of institution

Type of institution	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	66.67%	33.33%	0.00%	0.00%	0.00%
Research University	7.14%	78.57%	7.14%	7.14%	0.00%	0.00%
Museum/Public Library	0.00%	87.50%	12.50%	0.00%	0.00%	0.00%
Art school/Company	14.29%	57.14%	28.57%	0.00%	0.00%	0.00%

Table 3.13.3 How often do you use Google Plus? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	7.14%	78.57%	14.29%	0.00%	0.00%	0.00%
40-49	0.00%	75.00%	12.50%	12.50%	0.00%	0.00%
50 and older	10.00%	70.00%	20.00%	0.00%	0.00%	0.00%

Table 3.13.4 How often do you use Google Plus? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	83.33%	16.67%	0.00%	0.00%	0.00%
Research or Subject Specialist	0.00%	72.73%	18.18%	9.09%	0.00%	0.00%
Administration	12.50%	87.50%	0.00%	0.00%	0.00%	0.00%
Other	14.29%	57.14%	28.57%	0.00%	0.00%	0.00%

Table 3.13.5 How often do you use Google Plus? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	85.71%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	8.33%	75.00%	16.67%	0.00%	0.00%	0.00%
\$55,000+ to \$70,000	0.00%	66.67%	33.33%	0.00%	0.00%	0.00%
More than 70000\$	14.29%	71.43%	0.00%	14.29%	0.00%	0.00%

Table 3.13.6 How often do you use Google Plus? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	88.89%	11.11%	0.00%	0.00%	0.00%
Female	8.70%	69.57%	17.39%	4.35%	0.00%	0.00%

Table 3.14.1 How often do you use Google Public Data Explorer?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	84.38%	15.63%	0.00%	0.00%	0.00%

Table 3.14.2 How often do you use Google Public Data Explorer? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	100.00%	0.00%	0.00%	0.00%	0.00%
Research University	100.00%	0.00%	0.00%	0.00%	0.00%
Museum/Public Library	87.50%	12.50%	0.00%	0.00%	0.00%
Art school/Company	42.86%	57.14%	0.00%	0.00%	0.00%

Table 3.14.3 How often do you use Google Public Data Explorer? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	85.71%	14.29%	0.00%	0.00%	0.00%
40-49	87.50%	12.50%	0.00%	0.00%	0.00%
50 and older	80.00%	20.00%	0.00%	0.00%	0.00%

Table 3.14.4 How often do you use Google Public Data Explorer? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	83.33%	16.67%	0.00%	0.00%	0.00%
Research or Subject Specialist	100.00%	0.00%	0.00%	0.00%	0.00%
Administration	87.50%	12.50%	0.00%	0.00%	0.00%
Other	57.14%	42.86%	0.00%	0.00%	0.00%

Table 3.14.5 How often do you use Google Public Data Explorer? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	85.71%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	83.33%	16.67%	0.00%	0.00%	0.00%
\$55,000+ to \$70,000	83.33%	16.67%	0.00%	0.00%	0.00%
More than 70000\$	85.71%	14.29%	0.00%	0.00%	0.00%

Table 3.14.6 How often do you use Google Public Data Explorer? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	88.89%	11.11%	0.00%	0.00%	0.00%
Female	82.61%	17.39%	0.00%	0.00%	0.00%

Table 3.15.1 How often do you use Google Drive?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	6.25%	18.75%	12.50%	25.00%	37.50%

Table 3.15.2 How often do you use Google Drive? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	100.00%
Research University	0.00%	21.43%	21.43%	42.86%	14.29%
Museum/Public Library	25.00%	0.00%	0.00%	12.50%	62.50%
Art school/Company	0.00%	42.86%	14.29%	14.29%	28.57%

Table 3.15.3 How often do you use Google Drive? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	0.00%	21.43%	14.29%	14.29%	50.00%
40-49	12.50%	12.50%	12.50%	37.50%	25.00%
50 and older	10.00%	20.00%	10.00%	30.00%	30.00%

Table 3.15.4 How often do you use Google Drive? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	33.33%	0.00%	0.00%	0.00%	66.67%
Research or Subject Specialist	0.00%	18.18%	18.18%	36.36%	27.27%
Administration	0.00%	12.50%	0.00%	37.50%	50.00%
Other	0.00%	42.86%	28.57%	14.29%	14.29%

Table 3.15.5 How often do you use Google Drive? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	42.86%	14.29%	0.00%	42.86%
\$40,000 to \$55,000	8.33%	16.67%	25.00%	25.00%	25.00%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	33.33%	66.67%
More than 70000\$	14.29%	14.29%	0.00%	42.86%	28.57%

Table 3.15.6 How often do you use Google Drive? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	11.11%	22.22%	0.00%	44.44%	22.22%
Female	4.35%	17.39%	17.39%	17.39%	43.48%

Table 3.16.1 How often do you use Gmail?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	3.13%	12.50%	9.38%	9.38%	65.63%

Table 3.16.2 How often do you use Gmail? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	100.00%
Research University	7.14%	14.29%	14.29%	7.14%	57.14%
Museum/Public Library	0.00%	12.50%	12.50%	12.50%	62.50%
Art school/Company	0.00%	14.29%	0.00%	14.29%	71.43%

Table 3.16.3 How often do you use Gmail? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	0.00%	14.29%	0.00%	14.29%	71.43%
40-49	12.50%	25.00%	25.00%	0.00%	37.50%
50 and older	0.00%	0.00%	10.00%	10.00%	80.00%

Table 3.16.4 How often do you use Gmail? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	16.67%	16.67%	0.00%	66.67%
Research or Subject Specialist	9.09%	18.18%	9.09%	9.09%	54.55%
Administration	0.00%	0.00%	12.50%	12.50%	75.00%
Other	0.00%	14.29%	0.00%	14.29%	71.43%

Table 3.16.5 How often do you use Gmail? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	28.57%	0.00%	0.00%	71.43%
\$40,000 to \$55,000	0.00%	16.67%	8.33%	8.33%	66.67%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	33.33%	66.67%
More than 70000\$	14.29%	0.00%	28.57%	0.00%	57.14%

Table 3.16.6 How often do you use Gmail? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	11.11%	22.22%	22.22%	44.44%
Female	4.35%	13.04%	4.35%	4.35%	73.91%

Table 3.17.1 How often do you use Google Earth?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	12.50%	50.00%	25.00%	9.38%	3.13%

Table 3.17.2 How often do you use Google Earth? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	33.33%	33.33%	33.33%	0.00%	0.00%
Research University	14.29%	64.29%	14.29%	0.00%	7.14%
Museum/Public Library	12.50%	50.00%	25.00%	12.50%	0.00%
Art school/Company	0.00%	28.57%	42.86%	28.57%	0.00%

Table 3.17.3 How often do you use Google Earth? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	21.43%	28.57%	35.71%	14.29%	0.00%
40-49	0.00%	87.50%	12.50%	0.00%	0.00%
50 and older	10.00%	50.00%	20.00%	10.00%	10.00%

Table 3.17.4 How often do you use Google Earth? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	16.67%	50.00%	0.00%	33.33%	0.00%
Research or Subject Specialist	18.18%	54.55%	18.18%	0.00%	9.09%
Administration	12.50%	50.00%	37.50%	0.00%	0.00%
Other	0.00%	42.86%	42.86%	14.29%	0.00%

Table 3.17.5 How often do you use Google Earth? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	42.86%	42.86%	14.29%	0.00%
\$40,000 to \$55,000	16.67%	50.00%	8.33%	16.67%	8.33%
\$55,000+ to \$70,000	0.00%	66.67%	33.33%	0.00%	0.00%
More than 70000\$	28.57%	42.86%	28.57%	0.00%	0.00%

Table 3.17.6 How often do you use Google Earth? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	22.22%	77.78%	0.00%	0.00%	0.00%
Female	8.70%	39.13%	34.78%	13.04%	4.35%

Table 3.18.1 How often do you use Google Sky?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	71.88%	21.88%	3.13%	3.13%	0.00%

Table 3.18.2 How often do you use Google Sky? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	66.67%	33.33%	0.00%	0.00%	0.00%
Research University	78.57%	14.29%	7.14%	0.00%	0.00%
Museum/Public Library	87.50%	12.50%	0.00%	0.00%	0.00%
Art school/Company	42.86%	42.86%	0.00%	14.29%	0.00%

Table 3.18.3 How often do you use Google Sky? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	78.57%	14.29%	0.00%	7.14%	0.00%
40-49	75.00%	25.00%	0.00%	0.00%	0.00%
50 and older	60.00%	30.00%	10.00%	0.00%	0.00%

Table 3.18.4 How often do you use Google Sky? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	66.67%	16.67%	0.00%	16.67%	0.00%
Research or Subject Specialist	72.73%	18.18%	9.09%	0.00%	0.00%
Administration	87.50%	12.50%	0.00%	0.00%	0.00%
Other	57.14%	42.86%	0.00%	0.00%	0.00%

Table 3.18.5 How often do you use Google Sky? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	57.14%	42.86%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	66.67%	16.67%	8.33%	8.33%	0.00%
\$55,000+ to \$70,000	83.33%	16.67%	0.00%	0.00%	0.00%
More than 70000\$	85.71%	14.29%	0.00%	0.00%	0.00%

Table 3.18.6 How often do you use Google Sky? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	66.67%	33.33%	0.00%	0.00%	0.00%
Female	73.91%	17.39%	4.35%	4.35%	0.00%

Table 3.19.1 How often do you use Google Hangouts?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	46.88%	28.13%	15.63%	6.25%	3.13%

Table 3.19.2 How often do you use Google Hangouts? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	33.33%	0.00%	33.33%	33.33%	0.00%
Research University	50.00%	28.57%	14.29%	7.14%	0.00%
Museum/Public Library	62.50%	25.00%	12.50%	0.00%	0.00%
Art school/Company	28.57%	42.86%	14.29%	0.00%	14.29%

Table 3.19.3 How often do you use Google Hangouts? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	42.86%	28.57%	7.14%	14.29%	7.14%
40-49	62.50%	12.50%	25.00%	0.00%	0.00%
50 and older	40.00%	40.00%	20.00%	0.00%	0.00%

Table 3.19.4 How often do you use Google Hangouts? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	66.67%	0.00%	16.67%	0.00%	16.67%
Research or Subject Specialist	36.36%	36.36%	9.09%	18.18%	0.00%
Administration	50.00%	25.00%	25.00%	0.00%	0.00%
Other	42.86%	42.86%	14.29%	0.00%	0.00%

Table 3.19.5 How often do you use Google Hangouts? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	42.86%	42.86%	14.29%	0.00%	0.00%
\$40,000 to \$55,000	58.33%	25.00%	8.33%	0.00%	8.33%
\$55,000+ to \$70,000	33.33%	33.33%	16.67%	16.67%	0.00%
More than 70000\$	42.86%	14.29%	28.57%	14.29%	0.00%

Table 3.19.6 How often do you use Google Hangouts? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	77.78%	0.00%	22.22%	0.00%	0.00%
Female	34.78%	39.13%	13.04%	8.70%	4.35%

Table 3.20.1 How often do you use Google Bookmarks?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	68.75%	12.50%	12.50%	6.25%	0.00%

Table 3.20.2 How often do you use Google Bookmarks? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	66.67%	33.33%	0.00%	0.00%	0.00%
Research University	71.43%	21.43%	7.14%	0.00%	0.00%
Museum/Public Library	75.00%	0.00%	0.00%	25.00%	0.00%
Art school/Company	57.14%	0.00%	42.86%	0.00%	0.00%

Table 3.20.3 How often do you use Google Bookmarks? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	85.71%	0.00%	14.29%	0.00%	0.00%
40-49	75.00%	12.50%	0.00%	12.50%	0.00%
50 and older	40.00%	30.00%	20.00%	10.00%	0.00%

Table 3.20.4 How often do you use Google Bookmarks? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	50.00%	0.00%	16.67%	33.33%	0.00%
Research or Subject Specialist	72.73%	18.18%	9.09%	0.00%	0.00%
Administration	87.50%	12.50%	0.00%	0.00%	0.00%
Other	57.14%	14.29%	28.57%	0.00%	0.00%

Table 3.20.5 How often do you use Google Bookmarks? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	42.86%	14.29%	28.57%	14.29%	0.00%
\$40,000 to \$55,000	66.67%	8.33%	16.67%	8.33%	0.00%
\$55,000+ to \$70,000	83.33%	16.67%	0.00%	0.00%	0.00%
More than 70000\$	85.71%	14.29%	0.00%	0.00%	0.00%

Table 3.20.6 How often do you use Google Bookmarks? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	77.78%	11.11%	0.00%	11.11%	0.00%
Female	65.22%	13.04%	17.39%	4.35%	0.00%

Table 3.21.1 How often do you use Google Patent Search?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	84.38%	12.50%	3.13%	0.00%	0.00%

Table 3.21.2 How often do you use Google Patent Search? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	100.00%	0.00%	0.00%	0.00%	0.00%
Research University	85.71%	14.29%	0.00%	0.00%	0.00%
Museum/Public Library	100.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	57.14%	28.57%	14.29%	0.00%	0.00%

Table 3.21.3 How often do you use Google Patent Search? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	78.57%	14.29%	7.14%	0.00%	0.00%
40-49	100.00%	0.00%	0.00%	0.00%	0.00%
50 and older	80.00%	20.00%	0.00%	0.00%	0.00%

Table 3.21.4 How often do you use Google Patent Search? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	83.33%	0.00%	16.67%	0.00%	0.00%
Research or Subject Specialist	81.82%	18.18%	0.00%	0.00%	0.00%
Administration	100.00%	0.00%	0.00%	0.00%	0.00%
Other	71.43%	28.57%	0.00%	0.00%	0.00%

Table 3.21.5 How often do you use Google Patent Search? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	85.71%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	66.67%	25.00%	8.33%	0.00%	0.00%
\$55,000+ to \$70,000	100.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	100.00%	0.00%	0.00%	0.00%	0.00%

Table 3.21.6 How often do you use Google Patent Search? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	88.89%	11.11%	0.00%	0.00%	0.00%
Female	82.61%	13.04%	4.35%	0.00%	0.00%

Table 3.22.1 How often do you use Google Forms?

	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	6.25%	31.25%	25.00%	21.88%	9.38%	6.25%

Table 3.22.2 How often do you use Google Forms? Broken out by Type of institution

Type of institution	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	0.00%	66.67%	33.33%	0.00%
Research University	7.14%	28.57%	42.86%	14.29%	0.00%	7.14%
Museum/Public Library	0.00%	25.00%	12.50%	37.50%	12.50%	12.50%
Art school/Company	14.29%	57.14%	14.29%	0.00%	14.29%	0.00%

Table 3.22.3 How often do you use Google Forms? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	14.29%	28.57%	0.00%	21.43%	21.43%	14.29%
40-49	0.00%	37.50%	50.00%	12.50%	0.00%	0.00%
50 and older	0.00%	30.00%	40.00%	30.00%	0.00%	0.00%

Table 3.22.4 How often do you use Google Forms? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	33.33%	16.67%	16.67%	33.33%	0.00%
Research or Subject Specialist	9.09%	18.18%	36.36%	27.27%	0.00%	9.09%
Administration	0.00%	25.00%	25.00%	25.00%	12.50%	12.50%
Other	14.29%	57.14%	14.29%	14.29%	0.00%	0.00%

Table 3.22.5 How often do you use Google Forms? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	42.86%	14.29%	28.57%	0.00%	14.29%
\$40,000 to \$55,000	8.33%	33.33%	25.00%	8.33%	25.00%	0.00%
\$55,000+ to \$70,000	16.67%	0.00%	16.67%	66.67%	0.00%	0.00%
More than 70000\$	0.00%	42.86%	42.86%	0.00%	0.00%	14.29%

Table 3.22.6 How often do you use Google Forms? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	11.11%	33.33%	22.22%	22.22%	11.11%	0.00%
Female	4.35%	30.43%	26.09%	21.74%	8.70%	8.70%

Table 3.23.1 How often do you use Google Slides?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	65.63%	6.25%	12.50%	6.25%	9.38%

Table 3.23.2 How often do you use Google Slides? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	66.67%	0.00%	0.00%	33.33%	0.00%
Research University	64.29%	7.14%	14.29%	7.14%	7.14%
Museum/Public Library	75.00%	0.00%	0.00%	0.00%	25.00%
Art school/Company	57.14%	14.29%	28.57%	0.00%	0.00%

Table 3.23.3 How often do you use Google Slides? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	50.00%	0.00%	14.29%	14.29%	21.43%
40-49	87.50%	0.00%	12.50%	0.00%	0.00%
50 and older	70.00%	20.00%	10.00%	0.00%	0.00%

Table 3.23.4 How often do you use Google Slides? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	66.67%	0.00%	16.67%	0.00%	16.67%
Research or Subject Specialist	45.45%	9.09%	18.18%	18.18%	9.09%
Administration	87.50%	0.00%	0.00%	0.00%	12.50%
Other	71.43%	14.29%	14.29%	0.00%	0.00%

Table 3.23.5 How often do you use Google Slides? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	71.43%	14.29%	0.00%	0.00%	14.29%
\$40,000 to \$55,000	58.33%	8.33%	25.00%	0.00%	8.33%
\$55,000+ to \$70,000	66.67%	0.00%	0.00%	16.67%	16.67%
More than 70000\$	71.43%	0.00%	14.29%	14.29%	0.00%

Table 3.23.6 How often do you use Google Slides? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	100.00%	0.00%	0.00%	0.00%	0.00%
Female	52.17%	8.70%	17.39%	8.70%	13.04%

Table 3.24.1 How often do you use Google Groups?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	40.63%	28.13%	21.88%	3.13%	6.25%

Table 3.24.2 How often do you use Google Groups? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	66.67%	0.00%	33.33%	0.00%	0.00%
Research University	50.00%	14.29%	21.43%	0.00%	14.29%
Museum/Public Library	50.00%	25.00%	12.50%	12.50%	0.00%
Art school/Company	0.00%	71.43%	28.57%	0.00%	0.00%

Table 3.24.3 How often do you use Google Groups? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	35.71%	42.86%	14.29%	0.00%	7.14%
40-49	62.50%	12.50%	25.00%	0.00%	0.00%
50 and older	30.00%	20.00%	30.00%	10.00%	10.00%

Table 3.24.4 How often do you use Google Groups? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	50.00%	33.33%	16.67%	0.00%	0.00%
Research or Subject Specialist	54.55%	0.00%	27.27%	0.00%	18.18%
Administration	37.50%	25.00%	25.00%	12.50%	0.00%
Other	14.29%	71.43%	14.29%	0.00%	0.00%

Table 3.24.5 How often do you use Google Groups? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	42.86%	42.86%	14.29%	0.00%	0.00%
\$40,000 to \$55,000	33.33%	41.67%	16.67%	0.00%	8.33%
\$55,000+ to \$70,000	33.33%	0.00%	33.33%	16.67%	16.67%
More than 70000\$	57.14%	14.29%	28.57%	0.00%	0.00%

Table 3.24.6 How often do you use Google Groups? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	66.67%	11.11%	22.22%	0.00%	0.00%
Female	30.43%	34.78%	21.74%	4.35%	8.70%

Table 3.25.1 How often do you use Google Analytics?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	31.25%	34.38%	28.13%	3.13%	3.13%

Table 3.25.2 How often do you use Google Analytics? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	66.67%	33.33%	0.00%	0.00%	0.00%
Research University	7.14%	42.86%	35.71%	7.14%	7.14%
Museum/Public Library	62.50%	12.50%	25.00%	0.00%	0.00%
Art school/Company	28.57%	42.86%	28.57%	0.00%	0.00%

Table 3.25.3 How often do you use Google Analytics? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	42.86%	21.43%	28.57%	7.14%	0.00%
40-49	12.50%	50.00%	37.50%	0.00%	0.00%
50 and older	30.00%	40.00%	20.00%	0.00%	10.00%

Table 3.25.4 How often do you use Google Analytics? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	50.00%	33.33%	16.67%	0.00%	0.00%
Research or Subject Specialist	0.00%	45.45%	36.36%	9.09%	9.09%
Administration	50.00%	25.00%	25.00%	0.00%	0.00%
Other	42.86%	28.57%	28.57%	0.00%	0.00%

Table 3.25.5 How often do you use Google Analytics? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	42.86%	28.57%	28.57%	0.00%	0.00%
\$40,000 to \$55,000	33.33%	41.67%	16.67%	0.00%	8.33%
\$55,000+ to \$70,000	16.67%	33.33%	50.00%	0.00%	0.00%
More than 70000\$	28.57%	28.57%	28.57%	14.29%	0.00%

Table 3.25.6 How often do you use Google Analytics? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	44.44%	44.44%	11.11%	0.00%	0.00%
Female	26.09%	30.43%	34.78%	4.35%	4.35%

Table 3.26.1 How often do you use Adwords?

	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	3.13%	90.63%	6.25%	0.00%	0.00%	0.00%

Table 3.26.2 How often do you use AdWords? Broken out by Type of institution

Type of institution	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
Research University	7.14%	85.71%	7.14%	0.00%	0.00%	0.00%
Museum/Public Library	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	0.00%	85.71%	14.29%	0.00%	0.00%	0.00%

Table 3.26.3 How often do you use AdWords? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
40-49	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
50 and older	10.00%	70.00%	20.00%	0.00%	0.00%	0.00%

Table 3.26.4 How often do you use AdWords? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
Research or Subject Specialist	0.00%	90.91%	9.09%	0.00%	0.00%	0.00%
Administration	12.50%	87.50%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	85.71%	14.29%	0.00%	0.00%	0.00%

Table 3.26.5 How often do you use AdWords? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	85.71%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	0.00%	91.67%	8.33%	0.00%	0.00%	0.00%
\$55,000+ to \$70,000	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	14.29%	85.71%	0.00%	0.00%	0.00%	0.00%

Table 3.26.6 How often do you use AdWords? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
Female	4.35%	86.96%	8.70%	0.00%	0.00%	0.00%

Table 3.27.1 How often do you use AdSense?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	93.75%	6.25%	0.00%	0.00%	0.00%

Table 3.27.2 How often do you use AdSense? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	100.00%	0.00%	0.00%	0.00%	0.00%
Research University	92.86%	7.14%	0.00%	0.00%	0.00%
Museum/Public Library	100.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	85.71%	14.29%	0.00%	0.00%	0.00%

Table 3.27.3 How often do you use AdSense? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	100.00%	0.00%	0.00%	0.00%	0.00%
40-49	100.00%	0.00%	0.00%	0.00%	0.00%
50 and older	80.00%	20.00%	0.00%	0.00%	0.00%

Table 3.27.4 How often do you use AdSense? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	100.00%	0.00%	0.00%	0.00%	0.00%
Research or Subject Specialist	90.91%	9.09%	0.00%	0.00%	0.00%
Administration	100.00%	0.00%	0.00%	0.00%	0.00%
Other	85.71%	14.29%	0.00%	0.00%	0.00%

Table 3.27.5 How often do you use AdSense? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	85.71%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	91.67%	8.33%	0.00%	0.00%	0.00%
\$55,000+ to \$70,000	100.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	100.00%	0.00%	0.00%	0.00%	0.00%

Table 3.27.6 How often do you use AdSense? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	100.00%	0.00%	0.00%	0.00%	0.00%
Female	91.30%	8.70%	0.00%	0.00%	0.00%

Table 3.28.1 How often do you use Blogger?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	68.75%	18.75%	0.00%	12.50%	0.00%

Table 3.28.2 How often do you use Blogger? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	33.33%	66.67%	0.00%	0.00%	0.00%
Research University	57.14%	14.29%	0.00%	28.57%	0.00%
Museum/Public Library	100.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	71.43%	28.57%	0.00%	0.00%	0.00%

Table 3.28.3 How often do you use Blogger? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	85.71%	7.14%	0.00%	7.14%	0.00%
40-49	50.00%	25.00%	0.00%	25.00%	0.00%
50 and older	60.00%	30.00%	0.00%	10.00%	0.00%

Table 3.28.4 How often do you use Blogger? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	100.00%	0.00%	0.00%	0.00%	0.00%
Research or Subject Specialist	63.64%	9.09%	0.00%	27.27%	0.00%
Administration	50.00%	37.50%	0.00%	12.50%	0.00%
Other	71.43%	28.57%	0.00%	0.00%	0.00%

Table 3.28.5 How often do you use Blogger? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	57.14%	28.57%	0.00%	14.29%	0.00%
\$40,000 to \$55,000	75.00%	16.67%	0.00%	8.33%	0.00%
\$55,000+ to \$70,000	100.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	42.86%	28.57%	0.00%	28.57%	0.00%

Table 3.28.6 How often do you use Blogger? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	44.44%	22.22%	0.00%	33.33%	0.00%
Female	78.26%	17.39%	0.00%	4.35%	0.00%

Table 3.29.1 How often do you use YouTube?

	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Entire sample	0.00%	15.63%	34.38%	31.25%	18.75%

Table 3.29.2 How often do you use YouTube? Broken out by Type of institution

Type of institution	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Small and Medium Sized College	0.00%	0.00%	33.33%	66.67%	0.00%
Research University	0.00%	14.29%	28.57%	28.57%	28.57%
Museum/Public Library	0.00%	0.00%	50.00%	25.00%	25.00%
Art school/Company	0.00%	42.86%	28.57%	28.57%	0.00%

Table 3.29.3 How often do you use YouTube? Broken out by Age range of survey participant

Age range of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than 40	0.00%	14.29%	35.71%	28.57%	21.43%
40-49	0.00%	12.50%	50.00%	12.50%	25.00%
50 and older	0.00%	20.00%	20.00%	50.00%	10.00%

Table 3.29.4 How often do you use YouTube? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
reference or information literacy	0.00%	16.67%	50.00%	16.67%	16.67%
Research or Subject Specialist	0.00%	18.18%	18.18%	27.27%	36.36%
Administration	0.00%	0.00%	25.00%	62.50%	12.50%
Other	0.00%	28.57%	57.14%	14.29%	0.00%

Table 3.29.5 How often do you use YouTube? Broken out by Salary of survey participant

Salary of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Less than \$40,000	0.00%	14.29%	57.14%	0.00%	28.57%
\$40,000 to \$55,000	0.00%	25.00%	25.00%	33.33%	16.67%
\$55,000+ to \$70,000	0.00%	0.00%	33.33%	50.00%	16.67%
More than 70000\$	0.00%	14.29%	28.57%	42.86%	14.29%

Table 3.29.6 How often do you use YouTube? Broken out by Gender of survey participant

Gender of survey participant	Never really use it	Seldom use it	Sometimes use it	Often Use it	Very often use it
Male	0.00%	11.11%	33.33%	44.44%	11.11%
Female	0.00%	17.39%	34.78%	26.09%	21.74%

Table 4 When you do use the following features of Google how useful are they to you?

Table 4.1.1 When you do use Google Maps how useful is it to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	0.00%	3.13%	6.25%	9.38%	34.38%	46.88%

Table 4.1.2 When you do use Google Maps how useful is it to you? Broken out by Type of institution

Type of institution	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	33.33%	0.00%	66.67%
Research University	0.00%	7.14%	14.29%	0.00%	28.57%	50.00%
Museum/Public Library	0.00%	0.00%	0.00%	25.00%	37.50%	37.50%
Art school/Company	0.00%	0.00%	0.00%	0.00%	57.14%	42.86%

Table 4.1.3 When you do use Google Maps how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	7.14%	7.14%	0.00%	21.43%	64.29%
40-49	0.00%	0.00%	0.00%	12.50%	50.00%	37.50%
50 and older	0.00%	0.00%	10.00%	20.00%	40.00%	30.00%

Table 4.1.4 When you do use Google Maps how useful are they to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	0.00%	0.00%	33.33%	16.67%	50.00%
Research or Subject Specialist	0.00%	9.09%	9.09%	0.00%	27.27%	54.55%
Administration	0.00%	0.00%	0.00%	0.00%	50.00%	50.00%
Other	0.00%	0.00%	14.29%	14.29%	42.86%	28.57%

Table 4.1.5 When you do use Google Maps how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	0.00%	0.00%	0.00%	28.57%	28.57%	42.86%
\$40,000 to \$55,000	0.00%	8.33%	16.67%	0.00%	16.67%	58.33%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	0.00%	66.67%	33.33%
More than 70000\$	0.00%	0.00%	0.00%	14.29%	42.86%	42.86%

Table 4.1.6 When you do use Google Maps how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	0.00%	0.00%	0.00%	22.22%	33.33%	44.44%
Female	0.00%	4.35%	8.70%	4.35%	34.78%	47.83%

Table 4.2.1 When you do use Google Advanced Search how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	9.38%	0.00%	12.50%	25.00%	31.25%	18.75%

Table 4.2.2 When you do use Google Advanced Search how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	33.33%	33.33%	33.33%	0.00%
Research University	0.00%	7.14%	0.00%	14.29%	21.43%	28.57%	28.57%
Museum/Public Library	0.00%	12.50%	0.00%	12.50%	37.50%	25.00%	12.50%
Art school/Company	14.29%	14.29%	0.00%	0.00%	14.29%	42.86%	14.29%

Table 4.2.3 When you do use Google Advanced Search how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	21.43%	0.00%	14.29%	21.43%	28.57%	14.29%
40-49	0.00%	0.00%	0.00%	25.00%	25.00%	25.00%	25.00%
50 and older	10.00%	0.00%	0.00%	0.00%	30.00%	40.00%	20.00%

Table 4.2.4 When you do use Google Advanced Search how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	0.00%	0.00%	16.67%	33.33%	33.33%	16.67%
Research or Subject Specialist	0.00%	9.09%	0.00%	0.00%	18.18%	45.45%	27.27%
Administration	0.00%	12.50%	0.00%	25.00%	25.00%	25.00%	12.50%
Other	14.29%	14.29%	0.00%	14.29%	28.57%	14.29%	14.29%

Table 4.2.5 When you do use Google Advanced Search how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	14.29%	0.00%	0.00%	28.57%	28.57%	14.29%
\$40,000 to \$55,000	0.00%	0.00%	0.00%	16.67%	33.33%	25.00%	25.00%
\$55,000+ to \$70,000	0.00%	33.33%	0.00%	16.67%	0.00%	50.00%	0.00%
More than 70000\$	0.00%	0.00%	0.00%	14.29%	28.57%	28.57%	28.57%

Table 4.2.6 When you do use Google Advanced Search how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	0.00%	0.00%	0.00%	22.22%	22.22%	33.33%	22.22%
Female	4.35%	13.04%	0.00%	8.70%	26.09%	30.43%	17.39%

Table 4.3.1 When you do use Google Alerts how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	6.25%	56.25%	3.13%	9.38%	6.25%	12.50%	6.25%

Table 4.3.2 When you do use Google Alerts how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	66.67%	0.00%	33.33%	0.00%	0.00%	0.00%
Research University	14.29%	42.86%	7.14%	7.14%	7.14%	14.29%	7.14%
Museum/Public Library	0.00%	87.50%	0.00%	12.50%	0.00%	0.00%	0.00%
Art school/Company	0.00%	42.86%	0.00%	0.00%	14.29%	28.57%	14.29%

Table 4.3.3 When you do use Google Alerts how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	71.43%	7.14%	0.00%	7.14%	7.14%	7.14%
40-49	12.50%	37.50%	0.00%	25.00%	12.50%	12.50%	0.00%
50 and older	10.00%	50.00%	0.00%	10.00%	0.00%	20.00%	10.00%

Table 4.3.4 When you do use Google Alerts how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	83.33%	0.00%	0.00%	16.67%	0.00%	0.00%
Research or Subject Specialist	18.18%	36.36%	9.09%	9.09%	9.09%	9.09%	9.09%
Administration	0.00%	62.50%	0.00%	12.50%	0.00%	25.00%	0.00%
Other	0.00%	57.14%	0.00%	14.29%	0.00%	14.29%	14.29%

Table 4.3.5 When you do use Google Alerts how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	71.43%	0.00%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	8.33%	33.33%	8.33%	8.33%	16.67%	8.33%	16.67%
\$55,000+ to \$70,000	0.00%	83.33%	0.00%	16.67%	0.00%	0.00%	0.00%
More than 70000\$	0.00%	57.14%	0.00%	0.00%	0.00%	42.86%	0.00%

Table 4.3.6 When you do use Google Alerts how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	66.67%	0.00%	0.00%	11.11%	0.00%	11.11%
Female	4.35%	52.17%	4.35%	13.04%	4.35%	17.39%	4.35%

Table 4.4.1 When you do use Google Notifications how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	6.25%	53.13%	6.25%	9.38%	15.63%	9.38%	0.00%

Table 4.4.2 When you do use Google Notifications how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	66.67%	0.00%	0.00%	0.00%	33.33%	0.00%
Research University	14.29%	42.86%	7.14%	7.14%	21.43%	7.14%	0.00%
Museum/Public Library	0.00%	75.00%	12.50%	12.50%	0.00%	0.00%	0.00%
Art school/Company	0.00%	42.86%	0.00%	14.29%	28.57%	14.29%	0.00%

Table 4.4.3 When you do use Google Notifications how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	57.14%	7.14%	14.29%	21.43%	0.00%	0.00%
40-49	12.50%	37.50%	12.50%	0.00%	12.50%	25.00%	0.00%
50 and older	10.00%	60.00%	0.00%	10.00%	10.00%	10.00%	0.00%

Table 4.4.4 When you do use Google Notifications how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	50.00%	16.67%	16.67%	16.67%	0.00%	0.00%
Research or Subject Specialist	18.18%	36.36%	9.09%	0.00%	27.27%	9.09%	0.00%
Administration	0.00%	75.00%	0.00%	12.50%	0.00%	12.50%	0.00%
Other	0.00%	57.14%	0.00%	14.29%	14.29%	14.29%	0.00%

Table 4.4.5 When you do use Google Notifications how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	71.43%	0.00%	0.00%	0.00%	14.29%	0.00%
\$40,000 to \$55,000	8.33%	33.33%	8.33%	16.67%	33.33%	0.00%	0.00%
\$55,000+ to \$70,000	0.00%	66.67%	16.67%	0.00%	16.67%	0.00%	0.00%
More than 70000\$	0.00%	57.14%	0.00%	14.29%	0.00%	28.57%	0.00%

Table 4.4.6 When you do use Google Notifications how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	66.67%	0.00%	0.00%	22.22%	0.00%	0.00%
Female	4.35%	47.83%	8.70%	13.04%	13.04%	13.04%	0.00%

Table 4.5.1 When you do use Google Images how useful is it to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	0.00%	6.25%	21.88%	31.25%	37.50%

Table 4.5.2 When you do use Google Images how useful is it to you? Broken out by Type of institution

Type of institution	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	33.33%	0.00%	0.00%	33.33%	0.00%	33.33%
Research University	0.00%	0.00%	7.14%	14.29%	28.57%	50.00%
Museum/Public Library	0.00%	0.00%	0.00%	25.00%	50.00%	25.00%
Art school/Company	0.00%	0.00%	14.29%	28.57%	28.57%	28.57%

Table 4.5.3 When you do use Google Images how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	0.00%	7.14%	28.57%	28.57%	35.71%
40-49	12.50%	0.00%	12.50%	25.00%	12.50%	37.50%
50 and older	0.00%	0.00%	0.00%	10.00%	50.00%	40.00%

Table 4.5.4 When you do use Google Images how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	0.00%	0.00%	16.67%	66.67%	16.67%
Research or Subject Specialist	0.00%	0.00%	0.00%	18.18%	27.27%	54.55%
Administration	0.00%	0.00%	12.50%	25.00%	25.00%	37.50%
Other	14.29%	0.00%	14.29%	28.57%	14.29%	28.57%

Table 4.5.5 When you do use Google Images how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	0.00%	14.29%	0.00%	14.29%	57.14%
\$40,000 to \$55,000	0.00%	0.00%	0.00%	41.67%	41.67%	16.67%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	33.33%	33.33%	33.33%
More than 70000\$	0.00%	0.00%	14.29%	0.00%	28.57%	57.14%

Table 4.5.6 When you do use Google Images how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	0.00%	0.00%	11.11%	44.44%	22.22%	22.22%
Female	4.35%	0.00%	4.35%	13.04%	34.78%	43.48%

Table 4.6.1 When you do use Google Photos how useful is it to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	43.75%	12.50%	12.50%	15.63%	9.38%	6.25%

Table 4.6.2 When you do use Google Photos how useful is it to you? Broken out by Type of institution

Type of institution	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	66.67%	0.00%	33.33%	0.00%	0.00%	0.00%
Research University	35.71%	14.29%	14.29%	21.43%	0.00%	14.29%
Museum/Public Library	62.50%	25.00%	0.00%	0.00%	12.50%	0.00%
Art school/Company	28.57%	0.00%	14.29%	28.57%	28.57%	0.00%

Table 4.6.3 When you do use Google Photos how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	35.71%	14.29%	21.43%	14.29%	14.29%	0.00%
40-49	62.50%	25.00%	0.00%	0.00%	0.00%	12.50%
50 and older	40.00%	0.00%	10.00%	30.00%	10.00%	10.00%

Table 4.6.4 When you do use Google Photos how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	50.00%	16.67%	0.00%	0.00%	33.33%	0.00%
Research or Subject Specialist	45.45%	18.18%	0.00%	18.18%	0.00%	18.18%
Administration	37.50%	12.50%	25.00%	12.50%	12.50%	0.00%
Other	42.86%	0.00%	28.57%	28.57%	0.00%	0.00%

Table 4.6.5 When you do use Google Photos how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	57.14%	14.29%	14.29%	0.00%	0.00%	14.29%
\$40,000 to \$55,000	25.00%	8.33%	16.67%	25.00%	16.67%	8.33%
\$55,000+ to \$70,000	66.67%	16.67%	0.00%	16.67%	0.00%	0.00%
More than 70000\$	42.86%	14.29%	14.29%	14.29%	14.29%	0.00%

Table 4.6.6 When you do use Google Photos how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	44.44%	0.00%	22.22%	22.22%	0.00%	11.11%
Female	43.48%	17.39%	8.70%	13.04%	13.04%	4.35%

Table 4.7.1 When you do use Google Calendar how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	28.13%	3.13%	6.25%	9.38%	12.50%	37.50%

Table 4.7.2 When you do use Google Calendar how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	0.00%	33.33%	66.67%
Research University	7.14%	28.57%	7.14%	14.29%	0.00%	14.29%	28.57%
Museum/Public Library	0.00%	25.00%	0.00%	0.00%	25.00%	0.00%	50.00%
Art school/Company	0.00%	42.86%	0.00%	0.00%	14.29%	14.29%	28.57%

Table 4.7.3 When you do use Google Calendar how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	21.43%	7.14%	0.00%	21.43%	7.14%	42.86%
40-49	12.50%	25.00%	0.00%	25.00%	0.00%	12.50%	25.00%
50 and older	0.00%	40.00%	0.00%	0.00%	0.00%	20.00%	40.00%

Table 4.7.4 When you do use Google Calendar how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	33.33%	0.00%	0.00%	16.67%	16.67%	33.33%
Research or Subject Specialist	9.09%	9.09%	9.09%	18.18%	0.00%	18.18%	36.36%
Administration	0.00%	25.00%	0.00%	0.00%	12.50%	0.00%	62.50%
Other	0.00%	57.14%	0.00%	0.00%	14.29%	14.29%	14.29%

Table 4.7.5 When you do use Google Calendar how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	42.86%	0.00%	0.00%	0.00%	14.29%	28.57%
\$40,000 to \$55,000	0.00%	16.67%	8.33%	8.33%	16.67%	25.00%	25.00%
\$55,000+ to \$70,000	0.00%	16.67%	0.00%	0.00%	16.67%	0.00%	66.67%
More than 70000\$	0.00%	42.86%	0.00%	14.29%	0.00%	0.00%	42.86%

Table 4.7.6 When you do use Google Calendar how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	44.44%	0.00%	11.11%	11.11%	0.00%	22.22%
Female	0.00%	21.74%	4.35%	4.35%	8.70%	17.39%	43.48%

Table 4.8.1 When you do use Chrome how useful is it to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	0.00%	0.00%	9.38%	18.75%	25.00%	46.88%

Table 4.8.2 When you do use Chrome how useful is it to you? Broken out by Type of institution

Type of institution	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	33.33%	0.00%	66.67%	0.00%
Research University	0.00%	0.00%	7.14%	21.43%	21.43%	50.00%
Museum/Public Library	0.00%	0.00%	12.50%	12.50%	12.50%	62.50%
Art school/Company	0.00%	0.00%	0.00%	28.57%	28.57%	42.86%

Table 4.8.3 When you do use Chrome how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	0.00%	7.14%	28.57%	21.43%	42.86%
40-49	0.00%	0.00%	12.50%	12.50%	25.00%	50.00%
50 and older	0.00%	0.00%	10.00%	10.00%	30.00%	50.00%

Table 4.8.4 When you do use Chrome how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	0.00%	16.67%	0.00%	33.33%	50.00%
Research or Subject Specialist	0.00%	0.00%	18.18%	18.18%	27.27%	36.36%
Administration	0.00%	0.00%	0.00%	25.00%	12.50%	62.50%
Other	0.00%	0.00%	0.00%	28.57%	28.57%	42.86%

Table 4.8.5 When you do use Chrome how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	0.00%	0.00%	14.29%	14.29%	42.86%	28.57%
\$40,000 to \$55,000	0.00%	0.00%	0.00%	25.00%	16.67%	58.33%
\$55,000+ to \$70,000	0.00%	0.00%	16.67%	16.67%	16.67%	50.00%
More than 70000\$	0.00%	0.00%	14.29%	14.29%	28.57%	42.86%

Table 4.8.6 When you do use Chrome how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	0.00%	0.00%	11.11%	22.22%	44.44%	22.22%
Female	0.00%	0.00%	8.70%	17.39%	17.39%	56.52%

Table 4.9.1 When you do use Google Books how useful is it to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	6.25%	3.13%	12.50%	9.38%	37.50%	31.25%

Table 4.9.2 When you do use Google Books how useful is it to you? Broken out by Type of institution

Type of institution	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%
Research University	0.00%	0.00%	14.29%	7.14%	28.57%	50.00%
Museum/Public Library	12.50%	12.50%	25.00%	0.00%	12.50%	37.50%
Art school/Company	14.29%	0.00%	0.00%	28.57%	57.14%	0.00%

Table 4.9.3 When you do use Google Books how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	7.14%	7.14%	14.29%	7.14%	42.86%	21.43%
40-49	0.00%	0.00%	25.00%	0.00%	37.50%	37.50%
50 and older	10.00%	0.00%	0.00%	20.00%	30.00%	40.00%

Table 4.9.4 When you do use Google Books how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	16.67%	16.67%	16.67%	0.00%	16.67%	33.33%
Research or Subject Specialist	0.00%	0.00%	9.09%	9.09%	36.36%	45.45%
Administration	0.00%	0.00%	12.50%	0.00%	50.00%	37.50%
Other	14.29%	0.00%	14.29%	28.57%	42.86%	0.00%

Table 4.9.5 When you do use Google Books how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	0.00%	0.00%	14.29%	42.86%	28.57%
\$40,000 to \$55,000	8.33%	8.33%	25.00%	8.33%	33.33%	16.67%
\$55,000+ to \$70,000	0.00%	0.00%	16.67%	16.67%	50.00%	16.67%
More than 70000\$	0.00%	0.00%	0.00%	0.00%	28.57%	71.43%

Table 4.9.6 When you do use Google Books how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	0.00%	11.11%	22.22%	22.22%	33.33%
Female	4.35%	4.35%	13.04%	4.35%	43.48%	30.43%

Table 4.10.1 When you do use Google Scholar how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	12.50%	3.13%	3.13%	15.63%	37.50%	25.00%

Table 4.10.2 When you do use Google Scholar how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%	0.00%
Research University	7.14%	0.00%	0.00%	0.00%	21.43%	35.71%	35.71%
Museum/Public Library	0.00%	25.00%	0.00%	12.50%	25.00%	25.00%	12.50%
Art school/Company	0.00%	28.57%	14.29%	0.00%	0.00%	28.57%	28.57%

Table 4.10.3 When you do use Google Scholar how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	14.29%	7.14%	0.00%	14.29%	28.57%	35.71%
40-49	12.50%	0.00%	0.00%	12.50%	12.50%	50.00%	12.50%
50 and older	0.00%	20.00%	0.00%	0.00%	20.00%	40.00%	20.00%

Table 4.10.4 When you do use Google Scholar how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	0.00%	0.00%	16.67%	16.67%	50.00%	16.67%
Research or Subject Specialist	9.09%	0.00%	0.00%	0.00%	27.27%	27.27%	36.36%
Administration	0.00%	25.00%	0.00%	0.00%	12.50%	50.00%	12.50%
Other	0.00%	28.57%	14.29%	0.00%	0.00%	28.57%	28.57%

Table 4.10.5 When you do use Google Scholar how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	28.57%	0.00%	0.00%	14.29%	28.57%	14.29%
\$40,000 to \$55,000	0.00%	0.00%	8.33%	8.33%	25.00%	33.33%	25.00%
\$55,000+ to \$70,000	0.00%	33.33%	0.00%	0.00%	16.67%	16.67%	33.33%
More than 70000\$	0.00%	0.00%	0.00%	0.00%	0.00%	71.43%	28.57%

Table 4.10.6 When you do use Google Scholar how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	0.00%	0.00%	0.00%	22.22%	55.56%	11.11%
Female	0.00%	17.39%	4.35%	4.35%	13.04%	30.43%	30.43%

Table 4.11.1 When you do use Google Scholar My Citations how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	9.38%	53.13%	3.13%	9.38%	12.50%	12.50%	0.00%

Table 4.11.2 When you do use Google Scholar My Citations how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	33.33%	0.00%	0.00%	33.33%	33.33%	0.00%
Research University	21.43%	35.71%	0.00%	14.29%	14.29%	14.29%	0.00%
Museum/Public Library	0.00%	75.00%	12.50%	12.50%	0.00%	0.00%	0.00%
Art school/Company	0.00%	71.43%	0.00%	0.00%	14.29%	14.29%	0.00%

**Table 4.11.3 When you do use Google Scholar My Citations how useful is it to you?
Broken out by Age range of survey participant**

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	50.00%	0.00%	14.29%	21.43%	14.29%	0.00%
40-49	12.50%	37.50%	12.50%	12.50%	12.50%	12.50%	0.00%
50 and older	20.00%	70.00%	0.00%	0.00%	0.00%	10.00%	0.00%

**Table 4.11.4 When you do use Google Scholar My Citations how useful is it to you?
Broken out by Work title or specialty of survey participant**

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	50.00%	16.67%	16.67%	0.00%	16.67%	0.00%
Research or Subject Specialist	18.18%	27.27%	0.00%	9.09%	18.18%	27.27%	0.00%
Administration	12.50%	87.50%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	57.14%	0.00%	14.29%	28.57%	0.00%	0.00%

**Table 4.11.5 When you do use Google Scholar My Citations how useful is it to you?
Broken out by Salary of survey participant**

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	71.43%	0.00%	0.00%	14.29%	0.00%	0.00%
\$40,000 to \$55,000	8.33%	25.00%	0.00%	25.00%	16.67%	25.00%	0.00%
\$55,000+ to \$70,000	0.00%	50.00%	16.67%	0.00%	16.67%	16.67%	0.00%
More than 70000\$	14.29%	85.71%	0.00%	0.00%	0.00%	0.00%	0.00%

Table 4.11.6 When you do use Google Scholar My Citations how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	66.67%	0.00%	11.11%	11.11%	0.00%	0.00%
Female	8.70%	47.83%	4.35%	8.70%	13.04%	17.39%	0.00%

Table 4.12.1 When you do use Google Translate how useful is it to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	9.38%	0.00%	18.75%	15.63%	25.00%	31.25%

Table 4.12.2 When you do use Google Translate how useful is it to you? Broken out by Type of institution

Type of institution	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	66.67%	0.00%	33.33%
Research University	14.29%	0.00%	28.57%	7.14%	14.29%	35.71%
Museum/Public Library	12.50%	0.00%	12.50%	0.00%	50.00%	25.00%
Art school/Company	0.00%	0.00%	14.29%	28.57%	28.57%	28.57%

Table 4.12.3 When you do use Google Translate how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	7.14%	0.00%	21.43%	21.43%	28.57%	21.43%
40-49	0.00%	0.00%	25.00%	12.50%	12.50%	50.00%
50 and older	20.00%	0.00%	10.00%	10.00%	30.00%	30.00%

Table 4.12.4 When you do use Google Translate how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	16.67%	0.00%	16.67%	0.00%	50.00%	16.67%
Research or Subject Specialist	9.09%	0.00%	18.18%	9.09%	18.18%	45.45%
Administration	12.50%	0.00%	12.50%	25.00%	25.00%	25.00%
Other	0.00%	0.00%	28.57%	28.57%	14.29%	28.57%

Table 4.12.5 When you do use Google Translate how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	0.00%	14.29%	28.57%	0.00%	42.86%
\$40,000 to \$55,000	0.00%	0.00%	25.00%	8.33%	41.67%	25.00%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	16.67%	50.00%	33.33%
More than 70000\$	28.57%	0.00%	28.57%	14.29%	0.00%	28.57%

Table 4.12.6 When you do use Google Translate how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	22.22%	0.00%	33.33%	11.11%	11.11%	22.22%
Female	4.35%	0.00%	13.04%	17.39%	30.43%	34.78%

Table 4.13.1 When you do use Google Public Data Explorer how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	9.38%	84.38%	0.00%	3.13%	3.13%	0.00%	0.00%

Table 4.13.2 When you do use Google Public Data Explorer how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Research University	21.43%	78.57%	0.00%	0.00%	0.00%	0.00%	0.00%
Museum/Public Library	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	0.00%	71.43%	0.00%	14.29%	14.29%	0.00%	0.00%

**Table 4.13.3 When you do use Google Public Data Explorer how useful is it to you?
Broken out by Age range of survey participant**

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	85.71%	0.00%	7.14%	7.14%	0.00%	0.00%
40-49	12.50%	87.50%	0.00%	0.00%	0.00%	0.00%	0.00%
50 and older	20.00%	80.00%	0.00%	0.00%	0.00%	0.00%	0.00%

**Table 4.13.4 When you do use Google Public Data Explorer how useful is it to you?
Broken out by Work title or specialty of survey participant**

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	83.33%	0.00%	16.67%	0.00%	0.00%	0.00%
Research or Subject Specialist	18.18%	81.82%	0.00%	0.00%	0.00%	0.00%	0.00%
Administration	12.50%	87.50%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	85.71%	0.00%	0.00%	14.29%	0.00%	0.00%

**Table 4.13.5 When you do use Google Public Data Explorer how useful is it to you?
Broken out by Salary of survey participant**

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	85.71%	0.00%	0.00%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	8.33%	75.00%	0.00%	8.33%	8.33%	0.00%	0.00%
\$55,000+ to \$70,000	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	14.29%	85.71%	0.00%	0.00%	0.00%	0.00%	0.00%

**Table 4.13.6 When you do use Google Public Data Explorer how useful is it to you?
Broken out by Gender of survey participant**

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	77.78%	0.00%	0.00%	11.11%	0.00%	0.00%
Female	8.70%	86.96%	0.00%	4.35%	0.00%	0.00%	0.00%

Table 4.14.1 When you do use Google Drive how useful is it to you?

	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	12.50%	0.00%	6.25%	25.00%	15.63%	40.63%

Table 4.14.2 When you do use Google Drive how useful is it to you? Broken out by Type of institution

Type of institution	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%
Research University	0.00%	0.00%	7.14%	35.71%	28.57%	28.57%
Museum/Public Library	25.00%	0.00%	0.00%	12.50%	12.50%	50.00%
Art school/Company	28.57%	0.00%	14.29%	28.57%	0.00%	28.57%

Table 4.14.3 When you do use Google Drive how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	7.14%	0.00%	14.29%	14.29%	7.14%	57.14%
40-49	12.50%	0.00%	0.00%	50.00%	25.00%	12.50%
50 and older	20.00%	0.00%	0.00%	20.00%	20.00%	40.00%

Table 4.14.4 When you do use Google Drive how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	33.33%	0.00%	0.00%	16.67%	0.00%	50.00%
Research or Subject Specialist	0.00%	0.00%	9.09%	36.36%	27.27%	27.27%
Administration	0.00%	0.00%	0.00%	12.50%	25.00%	62.50%
Other	28.57%	0.00%	14.29%	28.57%	0.00%	28.57%

Table 4.14.5 When you do use Google Drive how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	28.57%	0.00%	14.29%	0.00%	14.29%	42.86%
\$40,000 to \$55,000	8.33%	0.00%	8.33%	41.67%	8.33%	33.33%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	16.67%	33.33%	50.00%
More than 70000\$	14.29%	0.00%	0.00%	28.57%	14.29%	42.86%

Table 4.14.6 When you do use Google Drive how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	0.00%	0.00%	22.22%	33.33%	33.33%
Female	13.04%	0.00%	8.70%	26.09%	8.70%	43.48%

Table 4.15.1 When you do use Google Earth how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	21.88%	9.38%	25.00%	21.88%	12.50%	6.25%

Table 4.15.2 When you do use Google Earth how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	33.33%	0.00%	33.33%	33.33%	0.00%	0.00%
Research University	7.14%	21.43%	14.29%	14.29%	21.43%	14.29%	7.14%
Museum/Public Library	0.00%	12.50%	12.50%	37.50%	25.00%	12.50%	0.00%
Art school/Company	0.00%	28.57%	0.00%	28.57%	14.29%	14.29%	14.29%

Table 4.15.3 When you do use Google Earth how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	28.57%	7.14%	28.57%	21.43%	14.29%	0.00%
40-49	0.00%	0.00%	12.50%	50.00%	25.00%	12.50%	0.00%
50 and older	10.00%	30.00%	10.00%	0.00%	20.00%	10.00%	20.00%

Table 4.15.4 When you do use Google Earth how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	16.67%	16.67%	50.00%	16.67%	0.00%	0.00%
Research or Subject Specialist	9.09%	27.27%	9.09%	9.09%	27.27%	9.09%	9.09%
Administration	0.00%	25.00%	12.50%	12.50%	25.00%	25.00%	0.00%
Other	0.00%	14.29%	0.00%	42.86%	14.29%	14.29%	14.29%

Table 4.15.5 When you do use Google Earth how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	0.00%	0.00%	14.29%	28.57%	0.00%	42.86%	14.29%
\$40,000 to \$55,000	8.33%	16.67%	8.33%	33.33%	25.00%	0.00%	8.33%
\$55,000+ to \$70,000	0.00%	33.33%	0.00%	33.33%	33.33%	0.00%	0.00%
More than 70000\$	0.00%	42.86%	14.29%	0.00%	28.57%	14.29%	0.00%

Table 4.15.6 When you do use Google Earth how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	0.00%	33.33%	22.22%	11.11%	22.22%	11.11%	0.00%
Female	4.35%	17.39%	4.35%	30.43%	21.74%	13.04%	8.70%

Table 4.16.1 When you do use Google Sky how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	6.25%	78.13%	3.13%	6.25%	6.25%	0.00%	0.00%

Table 4.16.2 When you do use Google Sky how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	66.67%	0.00%	33.33%	0.00%	0.00%	0.00%
Research University	14.29%	71.43%	7.14%	0.00%	7.14%	0.00%	0.00%
Museum/Public Library	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	0.00%	71.43%	0.00%	14.29%	14.29%	0.00%	0.00%

Table 4.16.3 When you do use Google Sky how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	78.57%	7.14%	7.14%	7.14%	0.00%	0.00%
40-49	12.50%	75.00%	0.00%	12.50%	0.00%	0.00%	0.00%
50 and older	10.00%	80.00%	0.00%	0.00%	10.00%	0.00%	0.00%

Table 4.16.4 When you do use Google Sky how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	83.33%	0.00%	16.67%	0.00%	0.00%	0.00%
Research or Subject Specialist	18.18%	72.73%	9.09%	0.00%	0.00%	0.00%	0.00%
Administration	0.00%	87.50%	0.00%	0.00%	12.50%	0.00%	0.00%
Other	0.00%	71.43%	0.00%	14.29%	14.29%	0.00%	0.00%

Table 4.16.5 When you do use Google Sky how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	71.43%	0.00%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	8.33%	66.67%	8.33%	8.33%	8.33%	0.00%	0.00%
\$55,000+ to \$70,000	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	0.00%	85.71%	0.00%	0.00%	14.29%	0.00%	0.00%

Table 4.16.6 When you do use Google Sky how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	77.78%	0.00%	0.00%	11.11%	0.00%	0.00%
Female	4.35%	78.26%	4.35%	8.70%	4.35%	0.00%	0.00%

Table 4.17.1 When you do use Google Hangouts how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	6.25%	46.88%	6.25%	9.38%	9.38%	21.88%	0.00%

Table 4.17.2 When you do use Google Hangouts how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	33.33%	33.33%	0.00%	0.00%	33.33%	0.00%
Research University	14.29%	42.86%	7.14%	7.14%	7.14%	21.43%	0.00%
Museum/Public Library	0.00%	62.50%	0.00%	12.50%	25.00%	0.00%	0.00%
Art school/Company	0.00%	42.86%	0.00%	14.29%	0.00%	42.86%	0.00%

Table 4.17.3 When you do use Google Hangouts how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	50.00%	0.00%	7.14%	14.29%	28.57%	0.00%
40-49	12.50%	50.00%	25.00%	0.00%	0.00%	12.50%	0.00%
50 and older	10.00%	40.00%	0.00%	20.00%	10.00%	20.00%	0.00%

Table 4.17.4 When you do use Google Hangouts how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	66.67%	0.00%	0.00%	16.67%	16.67%	0.00%
Research or Subject Specialist	9.09%	36.36%	9.09%	9.09%	9.09%	27.27%	0.00%
Administration	12.50%	37.50%	0.00%	12.50%	12.50%	25.00%	0.00%
Other	0.00%	57.14%	14.29%	14.29%	0.00%	14.29%	0.00%

Table 4.17.5 When you do use Google Hangouts how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	42.86%	14.29%	0.00%	14.29%	14.29%	0.00%
\$40,000 to \$55,000	0.00%	58.33%	0.00%	16.67%	8.33%	16.67%	0.00%
\$55,000+ to \$70,000	0.00%	50.00%	0.00%	16.67%	16.67%	16.67%	0.00%
More than 70000\$	14.29%	28.57%	14.29%	0.00%	0.00%	42.86%	0.00%

Table 4.17.6 When you do use Google Hangouts how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	66.67%	0.00%	0.00%	11.11%	11.11%	0.00%
Female	4.35%	39.13%	8.70%	13.04%	8.70%	26.09%	0.00%

Table 4.18.1 When you do use Gmail how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	3.13%	3.13%	9.38%	0.00%	15.63%	65.63%

Table 4.18.2 When you do use Gmail how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	0.00%	33.33%	66.67%
Research University	7.14%	7.14%	7.14%	0.00%	0.00%	21.43%	57.14%
Museum/Public Library	0.00%	0.00%	0.00%	25.00%	0.00%	12.50%	62.50%
Art school/Company	0.00%	0.00%	0.00%	14.29%	0.00%	0.00%	85.71%

Table 4.18.3 When you do use Gmail how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	0.00%	7.14%	7.14%	0.00%	14.29%	71.43%
40-49	12.50%	12.50%	0.00%	12.50%	0.00%	12.50%	50.00%
50 and older	0.00%	0.00%	0.00%	10.00%	0.00%	20.00%	70.00%

Table 4.18.4 When you do use Gmail how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	0.00%	0.00%	33.33%	0.00%	0.00%	66.67%
Research or Subject Specialist	0.00%	9.09%	9.09%	0.00%	0.00%	27.27%	54.55%
Administration	12.50%	0.00%	0.00%	0.00%	0.00%	25.00%	62.50%
Other	0.00%	0.00%	0.00%	14.29%	0.00%	0.00%	85.71%

Table 4.18.5 When you do use Gmail how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	0.00%	0.00%	0.00%	14.29%	0.00%	14.29%	71.43%
\$40,000 to \$55,000	0.00%	0.00%	8.33%	8.33%	0.00%	16.67%	66.67%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	0.00%	0.00%	33.33%	66.67%
More than 70000\$	14.29%	14.29%	0.00%	14.29%	0.00%	0.00%	57.14%

Table 4.18.6 When you do use Gmail how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	0.00%	0.00%	11.11%	0.00%	33.33%	44.44%
Female	0.00%	4.35%	4.35%	8.70%	0.00%	8.70%	73.91%

Table 4.19.1 When you do use Google Bookmarks how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	68.75%	6.25%	12.50%	3.13%	6.25%	0.00%

Table 4.19.2 When you do use Google Bookmarks how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	66.67%	33.33%	0.00%	0.00%	0.00%	0.00%
Research University	7.14%	57.14%	7.14%	14.29%	7.14%	7.14%	0.00%
Museum/Public Library	0.00%	87.50%	0.00%	0.00%	0.00%	12.50%	0.00%
Art school/Company	0.00%	71.43%	0.00%	28.57%	0.00%	0.00%	0.00%

Table 4.19.3 When you do use Google Bookmarks how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	85.71%	7.14%	7.14%	0.00%	0.00%	0.00%
40-49	12.50%	62.50%	12.50%	0.00%	0.00%	12.50%	0.00%
50 and older	0.00%	50.00%	0.00%	30.00%	10.00%	10.00%	0.00%

Table 4.19.4 When you do use Google Bookmarks how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	66.67%	0.00%	16.67%	0.00%	16.67%	0.00%
Research or Subject Specialist	9.09%	54.55%	9.09%	18.18%	0.00%	9.09%	0.00%
Administration	0.00%	87.50%	0.00%	0.00%	12.50%	0.00%	0.00%
Other	0.00%	71.43%	14.29%	14.29%	0.00%	0.00%	0.00%

Table 4.19.5 When you do use Google Bookmarks how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	57.14%	14.29%	14.29%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	0.00%	58.33%	8.33%	16.67%	0.00%	16.67%	0.00%
\$55,000+ to \$70,000	0.00%	83.33%	0.00%	16.67%	0.00%	0.00%	0.00%
More than 70000\$	0.00%	85.71%	0.00%	0.00%	14.29%	0.00%	0.00%

Table 4.19.6 When you do use Google Bookmarks how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	77.78%	0.00%	11.11%	0.00%	0.00%	0.00%
Female	0.00%	65.22%	8.70%	13.04%	4.35%	8.70%	0.00%

Table 4.20.1 When you do use Google Patent Search how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	9.38%	78.13%	3.13%	6.25%	3.13%	0.00%	0.00%

Table 4.20.2 When you do use Google Patent Search how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	66.67%	33.33%	0.00%	0.00%	0.00%	0.00%
Research University	21.43%	71.43%	0.00%	7.14%	0.00%	0.00%	0.00%
Museum/Public Library	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	0.00%	71.43%	0.00%	14.29%	14.29%	0.00%	0.00%

Table 4.20.3 When you do use Google Patent Search how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	78.57%	0.00%	14.29%	7.14%	0.00%	0.00%
40-49	12.50%	75.00%	12.50%	0.00%	0.00%	0.00%	0.00%
50 and older	20.00%	80.00%	0.00%	0.00%	0.00%	0.00%	0.00%

Table 4.20.4 When you do use Google Patent Search how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	83.33%	0.00%	16.67%	0.00%	0.00%	0.00%
Research or Subject Specialist	18.18%	72.73%	0.00%	9.09%	0.00%	0.00%	0.00%
Administration	12.50%	87.50%	0.00%	0.00%	0.00%	0.00%	0.00%
Other	0.00%	71.43%	14.29%	0.00%	14.29%	0.00%	0.00%

Table 4.20.5 When you do use Google Patent Search how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	71.43%	14.29%	0.00%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	8.33%	66.67%	0.00%	16.67%	8.33%	0.00%	0.00%
\$55,000+ to \$70,000	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	14.29%	85.71%	0.00%	0.00%	0.00%	0.00%	0.00%

Table 4.20.6 When you do use Google Patent Search how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	77.78%	0.00%	0.00%	11.11%	0.00%	0.00%
Female	8.70%	78.26%	4.35%	8.70%	0.00%	0.00%	0.00%

Table 4.21.1 When you do use Google Forms how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	9.38%	34.38%	3.13%	6.25%	18.75%	12.50%	15.63%

Table 4.21.2 When you do use Google Forms how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	0.00%	33.33%	33.33%	33.33%
Research University	14.29%	28.57%	7.14%	7.14%	21.43%	0.00%	21.43%
Museum/Public Library	0.00%	25.00%	0.00%	12.50%	12.50%	37.50%	12.50%
Art school/Company	14.29%	71.43%	0.00%	0.00%	14.29%	0.00%	0.00%

Table 4.21.3 When you do use Google Forms how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	7.14%	28.57%	0.00%	7.14%	7.14%	21.43%	28.57%
40-49	12.50%	25.00%	12.50%	12.50%	25.00%	0.00%	12.50%
50 and older	10.00%	50.00%	0.00%	0.00%	30.00%	10.00%	0.00%

Table 4.21.4 When you do use Google Forms how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	33.33%	0.00%	16.67%	16.67%	33.33%	0.00%
Research or Subject Specialist	9.09%	18.18%	9.09%	9.09%	18.18%	0.00%	36.36%
Administration	12.50%	25.00%	0.00%	0.00%	25.00%	25.00%	12.50%
Other	14.29%	71.43%	0.00%	0.00%	14.29%	0.00%	0.00%

Table 4.21.5 When you do use Google Forms how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	42.86%	0.00%	0.00%	14.29%	14.29%	14.29%
\$40,000 to \$55,000	8.33%	41.67%	0.00%	8.33%	16.67%	16.67%	8.33%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	16.67%	33.33%	16.67%	33.33%
More than 70000\$	14.29%	42.86%	14.29%	0.00%	14.29%	0.00%	14.29%

Table 4.21.6 When you do use Google Forms how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	44.44%	0.00%	0.00%	22.22%	22.22%	0.00%
Female	8.70%	30.43%	4.35%	8.70%	17.39%	8.70%	21.74%

Table 4.22.1 When you do use Google Slides how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	6.25%	56.25%	6.25%	9.38%	12.50%	6.25%	3.13%

Table 4.22.2 When you do use Google Slides how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	33.33%	33.33%	0.00%	33.33%	0.00%	0.00%
Research University	14.29%	42.86%	7.14%	14.29%	14.29%	7.14%	0.00%
Museum/Public Library	0.00%	75.00%	0.00%	0.00%	0.00%	12.50%	12.50%
Art school/Company	0.00%	71.43%	0.00%	14.29%	14.29%	0.00%	0.00%

Table 4.22.3 When you do use Google Slides how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	42.86%	7.14%	7.14%	21.43%	14.29%	7.14%
40-49	12.50%	62.50%	12.50%	12.50%	0.00%	0.00%	0.00%
50 and older	10.00%	70.00%	0.00%	10.00%	10.00%	0.00%	0.00%

Table 4.22.4 When you do use Google Slides how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	66.67%	0.00%	0.00%	16.67%	16.67%	0.00%
Research or Subject Specialist	9.09%	27.27%	9.09%	18.18%	27.27%	9.09%	0.00%
Administration	12.50%	75.00%	0.00%	0.00%	0.00%	0.00%	12.50%
Other	0.00%	71.43%	14.29%	14.29%	0.00%	0.00%	0.00%

Table 4.22.5 When you do use Google Slides how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	57.14%	14.29%	0.00%	0.00%	0.00%	14.29%
\$40,000 to \$55,000	0.00%	50.00%	8.33%	16.67%	16.67%	8.33%	0.00%
\$55,000+ to \$70,000	0.00%	66.67%	0.00%	0.00%	33.33%	0.00%	0.00%
More than 70000\$	14.29%	57.14%	0.00%	14.29%	0.00%	14.29%	0.00%

Table 4.22.6 When you do use Google Slides how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	88.89%	0.00%	0.00%	0.00%	0.00%	0.00%
Female	4.35%	43.48%	8.70%	13.04%	17.39%	8.70%	4.35%

Table 4.23.1 When you do use Google Groups how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	12.50%	43.75%	6.25%	12.50%	12.50%	9.38%	3.13%

Table 4.23.2 When you do use Google Groups how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	33.33%	0.00%	33.33%	33.33%	0.00%	0.00%	0.00%
Research University	14.29%	42.86%	0.00%	7.14%	21.43%	7.14%	7.14%
Museum/Public Library	0.00%	62.50%	0.00%	12.50%	12.50%	12.50%	0.00%
Art school/Company	14.29%	42.86%	14.29%	14.29%	0.00%	14.29%	0.00%

Table 4.23.3 When you do use Google Groups how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	14.29%	50.00%	7.14%	14.29%	7.14%	7.14%	0.00%
40-49	12.50%	37.50%	12.50%	25.00%	0.00%	12.50%	0.00%
50 and older	10.00%	40.00%	0.00%	0.00%	30.00%	10.00%	10.00%

Table 4.23.4 When you do use Google Groups how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	50.00%	0.00%	33.33%	0.00%	16.67%	0.00%
Research or Subject Specialist	18.18%	27.27%	0.00%	9.09%	27.27%	9.09%	9.09%
Administration	12.50%	50.00%	0.00%	12.50%	12.50%	12.50%	0.00%
Other	14.29%	57.14%	28.57%	0.00%	0.00%	0.00%	0.00%

Table 4.23.5 When you do use Google Groups how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	57.14%	28.57%	0.00%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	8.33%	50.00%	0.00%	16.67%	8.33%	8.33%	8.33%
\$55,000+ to \$70,000	16.67%	16.67%	0.00%	16.67%	33.33%	16.67%	0.00%
More than 70000\$	14.29%	42.86%	0.00%	14.29%	14.29%	14.29%	0.00%

Table 4.23.6 When you do use Google Groups how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	66.67%	0.00%	11.11%	11.11%	0.00%	0.00%
Female	13.04%	34.78%	8.70%	13.04%	13.04%	13.04%	4.35%

Table 4.24.1 When you do use Google Analytics how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	43.75%	6.25%	12.50%	15.63%	18.75%	0.00%

Table 4.24.2 When you do use Google Analytics how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	66.67%	0.00%	0.00%	33.33%	0.00%	0.00%
Research University	7.14%	14.29%	14.29%	21.43%	21.43%	21.43%	0.00%
Museum/Public Library	0.00%	62.50%	0.00%	0.00%	12.50%	25.00%	0.00%
Art school/Company	0.00%	71.43%	0.00%	14.29%	0.00%	14.29%	0.00%

Table 4.24.3 When you do use Google Analytics how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	57.14%	7.14%	14.29%	21.43%	0.00%	0.00%
40-49	0.00%	25.00%	12.50%	12.50%	25.00%	25.00%	0.00%
50 and older	10.00%	40.00%	0.00%	10.00%	0.00%	40.00%	0.00%

Table 4.24.4 When you do use Google Analytics how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	50.00%	0.00%	16.67%	16.67%	16.67%	0.00%
Research or Subject Specialist	0.00%	0.00%	18.18%	27.27%	27.27%	27.27%	0.00%
Administration	12.50%	62.50%	0.00%	0.00%	0.00%	25.00%	0.00%
Other	0.00%	85.71%	0.00%	0.00%	14.29%	0.00%	0.00%

Table 4.24.5 When you do use Google Analytics how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	0.00%	85.71%	0.00%	0.00%	0.00%	14.29%	0.00%
\$40,000 to \$55,000	0.00%	33.33%	16.67%	8.33%	16.67%	25.00%	0.00%
\$55,000+ to \$70,000	0.00%	16.67%	0.00%	33.33%	33.33%	16.67%	0.00%
More than 70000\$	14.29%	42.86%	0.00%	14.29%	14.29%	14.29%	0.00%

Table 4.24.6 When you do use Google Analytics how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	0.00%	66.67%	11.11%	11.11%	0.00%	11.11%	0.00%
Female	4.35%	34.78%	4.35%	13.04%	21.74%	21.74%	0.00%

Table 4.25.1 When you do use Blogger how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	12.50%	62.50%	9.38%	9.38%	3.13%	3.13%	0.00%

Table 4.25.2 When you do use Blogger how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	66.67%	33.33%	0.00%	0.00%	0.00%	0.00%
Research University	28.57%	42.86%	7.14%	7.14%	7.14%	7.14%	0.00%
Museum/Public Library	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Art school/Company	0.00%	57.14%	14.29%	28.57%	0.00%	0.00%	0.00%

Table 4.25.3 When you do use Blogger how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	78.57%	7.14%	7.14%	7.14%	0.00%	0.00%
40-49	12.50%	50.00%	25.00%	12.50%	0.00%	0.00%	0.00%
50 and older	30.00%	50.00%	0.00%	10.00%	0.00%	10.00%	0.00%

Table 4.25.4 When you do use Blogger how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	83.33%	0.00%	16.67%	0.00%	0.00%	0.00%
Research or Subject Specialist	27.27%	54.55%	0.00%	9.09%	9.09%	0.00%	0.00%
Administration	12.50%	50.00%	12.50%	12.50%	0.00%	12.50%	0.00%
Other	0.00%	71.43%	28.57%	0.00%	0.00%	0.00%	0.00%

Table 4.25.5 When you do use Blogger how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	14.29%	71.43%	14.29%	0.00%	0.00%	0.00%	0.00%
\$40,000 to \$55,000	16.67%	58.33%	8.33%	16.67%	0.00%	0.00%	0.00%
\$55,000+ to \$70,000	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
More than 70000\$	14.29%	28.57%	14.29%	14.29%	14.29%	14.29%	0.00%

Table 4.25.6 When you do use Blogger how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	11.11%	55.56%	11.11%	11.11%	0.00%	11.11%	0.00%
Female	13.04%	65.22%	8.70%	8.70%	4.35%	0.00%	0.00%

Table 4.26.1 When you do use YouTube how useful is it to you?

	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Entire sample	3.13%	3.13%	0.00%	15.63%	28.13%	28.13%	21.88%

Table 4.26.2 When you do use YouTube how useful is it to you? Broken out by Type of institution

Type of institution	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Small and Medium Sized College	0.00%	0.00%	0.00%	33.33%	33.33%	0.00%	33.33%
Research University	7.14%	7.14%	0.00%	7.14%	21.43%	28.57%	28.57%
Museum/Public Library	0.00%	0.00%	0.00%	0.00%	50.00%	37.50%	12.50%
Art school/Company	0.00%	0.00%	0.00%	42.86%	14.29%	28.57%	14.29%

Table 4.26.3 When you do use YouTube how useful is it to you? Broken out by Age range of survey participant

Age range of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than 40	0.00%	0.00%	0.00%	14.29%	28.57%	35.71%	21.43%
40-49	0.00%	12.50%	0.00%	25.00%	25.00%	25.00%	12.50%
50 and older	10.00%	0.00%	0.00%	10.00%	30.00%	20.00%	30.00%

Table 4.26.4 When you do use YouTube how useful is it to you? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
reference or information literacy	0.00%	0.00%	0.00%	16.67%	50.00%	33.33%	0.00%
Research or Subject Specialist	9.09%	9.09%	0.00%	9.09%	18.18%	27.27%	27.27%
Administration	0.00%	0.00%	0.00%	0.00%	37.50%	25.00%	37.50%
Other	0.00%	0.00%	0.00%	42.86%	14.29%	28.57%	14.29%

Table 4.26.5 When you do use YouTube how useful is it to you? Broken out by Salary of survey participant

Salary of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Less than \$40,000	0.00%	0.00%	0.00%	42.86%	28.57%	0.00%	28.57%
\$40,000 to \$55,000	8.33%	0.00%	0.00%	16.67%	16.67%	41.67%	16.67%
\$55,000+ to \$70,000	0.00%	0.00%	0.00%	0.00%	50.00%	33.33%	16.67%
More than 70000\$	0.00%	14.29%	0.00%	0.00%	28.57%	28.57%	28.57%

Table 4.26.6 When you do use YouTube how useful is it to you? Broken out by Gender of survey participant

Gender of survey participant	No Answer	Don't use this at all	Not very useful	Somewhat useful	Useful	Quite useful	Essential
Male	0.00%	0.00%	0.00%	11.11%	55.56%	0.00%	33.33%
Female	4.35%	4.35%	0.00%	17.39%	17.39%	39.13%	17.39%

For those Google features that you labeled "Quite Useful" or "Essential" what were these features and what do you use them for?

Small and Medium Sized College

- 1) Google maps for navigation and local business info; Google Calendar is my main work calendar; Chrome is my main browser; Google Books is used to discover books or find instances of published phrases/people/etc.; Google Scholar is used to discover articles for research; Google Drive is my primary drive for storing and sharing work files; Gmail is my main work email; Google Forms hosts some important work-related forms
- 2) Schedules, editing,
- 3) Day-to-day workflows; time management; correspondence; research

Research University

- 1) Classroom and course material and content.
- 2) Backwards image searching, citation chasing, beginning research
- 3) Maps: Quick results, accuracy. Drive and Hangouts: multiple users, shared content, simultaneous editing. Books and Scholar: Expansive survey of information, reliable URLs and metadata.
- 4) Translation, email, locating specific things/places, driving directions.
- 5) Each provides quick features that are user friendly (allow the use of natural language)
- 6) Finding titles for purchase or images for research
- 7) Our university has an agreement with Google for mail, drive and other office functionality. Those features are most useful for working asynchronously in groups.
- 8) I could not do my job without them.
- 9) use them frequently, professionally and personally
- 10) Google books, keyword search, into books, beyond index and ToC. Image search, try to use rights feature, but often inaccurate. Also, use to identify people. Our organization uses Google as our office management tool for mail, docs, slides, calendars, etc. Easy to share, but lacks advanced features of some other commercial products. Have been trying to use Google bookmarks to share and save, but have not been successful yet. Google maps used primarily for personal navigation and to share locations with others for meetings and travel.
- 11) Email, calendar, organizing files, sharing information via Drive, scheduling, linking to full text of articles we have in our databases

Museum/Public Library

- 1) Advanced search allows greater control, and I use it when quick and dirty searches get sloppy results; I use Image Search especially for helping patrons find if artwork they own is referenced on the Internet; my organization uses Google Calendar, and I use it to track regular library activities; Google Scholar can be helpful when I run dry on other, in-database searches; I use Drive to store documents I share with volunteers; Gmail is my default email app, and it's used for communication with museum staff, patrons, and vendors; and we use Forms to do surveys and track volunteer hours.

- 2) Looking for images to use in flyers/displays and Google Books to locate information in titles we own that are not indexed.
- 3) Consisted of: Chrome, Google Maps, Google Images, Google Photos, Google Translate, Google Drive, Google Forms, Google Slides, and YouTube. I use them to help me create my classes where I teach about computers and other things related to literacy.
- 4) Gmail and Google Calendar for all work-related scheduling and email correspondence; Google Translate, Chrome, Google Images, Google Books, Google Scholar, and Google Maps for reference services.
- 5) Chrome as preferred search engine, Google Advanced Search for Boolean searches, Google maps as preferred Map/ Directions application, Google Translate, Gmail and Google Groups as way to share document creation/ work-in-progress across teams (which is only time I use Gmail), Google bookmarks to save essential URLs, Google analytics to analyze use data. YouTube and Google Image as main resources for viewing and sharing images and videos.
- 6) My employer uses Gmail as their email provider, so Gmail, Google Calendar Google Drive serve as our primary mode of content and content sharing. I use the other Google products available in the Dive function (slides, sheets, etc.) because they are easy to share and save. I use Google Translate daily to check the translation of bibliographic details of mainly European language items. Google images, maps, YouTube serve as good research, fact checking, and informational tools for arts-based research.
- 7) Google Translate for quick translation of non-English book texts Google Forms to track reference requests Gmail for personal mail Google Drive for professional development related things

Art school/Company

- 1) Convenience, share-ability, portability, ease-of-use, universality and free cost
- 2) District Locations, communication, comparisons
- 3) Enquiries work and research support - image searching (and advanced image search) for image research to look at specific works of art, and for locating open access images for institutional use in presentations. Google scholar for locating academic articles by specific authors or on specific topics, or from bibliographic information - and for a quick check to see if there is either an open access copy or a copy in my institutional affiliation subscriptions.
- 4) Essential: google maps-- I use this to confirm image locations when cataloging; all of our visual resources are geotagged. Essential: Gmail-- don't know how I would do without it, use it for all of my networking emails although not necessarily work emails. Essential: Chrome browser--although I could probably use another browser if I had to, it is the main browser I use to interact with our online collection management website. Quite useful: google books-- I often read books that I find via Google Search when doing research.
- 5) retrieve or disseminate information
- 6) Cloud based services that are integrated across the institution gives us maximum flexibility and the ability to share, create, and alter things easily.

Table 5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using the following Google features in connection with your work? If you have not used the feature in the past month put in a zero.

Table 5.1.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Maps in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	3.93	1.00	0.00	20.00

Table 5.1.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Maps in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	1.33	2.00	0.00	2.00
Research University	0.93	0.50	0.00	3.00
Museum/Public Library	6.11	0.50	0.00	20.00
Art school/Company	9.17	5.50	1.00	20.00

Table 5.1.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Maps in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	7.09	2.00	0.00	20.00
40-49	2.25	1.00	0.00	12.00
50 and older	1.79	0.38	0.00	6.00

Table 5.1.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Maps in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	4.26	1.75	0.00	12.00
Research or Subject Specialist	0.90	0.75	0.00	3.00
Administration	4.48	2.00	0.00	20.00
Other	8.00	3.50	0.00	20.00

Table 5.1.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Maps in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	6.93	2.00	0.00	20.00
\$40,000 to \$55,000	3.73	1.00	0.00	20.00
\$55,000+ to \$70,000	3.06	0.13	0.00	12.00
More than 70000\$	1.73	1.00	0.00	6.00

Table 5.1.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Maps in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	2.95	0.50	0.00	20.00
Female	4.37	1.50	0.00	20.00

Table 5.2.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Advanced Search in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	1.64	0.28	0.00	20.00

Table 5.2.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Advanced Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.17	0.00	0.00	0.50
Research University	1.19	1.00	0.00	4.00
Museum/Public Library	0.51	0.03	0.00	2.00
Art school/Company	4.50	1.50	0.00	20.00

Table 5.2.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Advanced Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	3.00	0.50	0.00	20.00
40-49	0.81	0.75	0.00	2.00
50 and older	0.96	0.03	0.00	4.00

Table 5.2.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Advanced Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	1.01	0.53	0.00	3.00
Research or Subject Specialist	1.45	1.00	0.00	4.00
Administration	0.83	0.00	0.00	4.00
Other	3.42	0.00	0.00	20.00

Table 5.2.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Advanced Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.25	0.00	0.00	1.00
\$40,000 to \$55,000	2.95	1.00	0.00	20.00
\$55,000+ to \$70,000	1.00	0.00	0.00	4.00
More than 70000\$	1.15	1.00	0.00	4.00

Table 5.2.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Advanced Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	3.01	0.05	0.00	20.00
Female	1.00	0.50	0.00	4.00

Table 5.3.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Alerts in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.25	0.00	0.00	4.00

Table 5.3.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Alerts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.23	0.00	0.00	1.00
Museum/Public Library	0.00	0.00	0.00	0.00
Art school/Company	0.67	0.00	0.00	4.00

Table 5.3.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Alerts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.00	0.00	0.00	0.00
40-49	0.14	0.00	0.00	1.00
50 and older	0.61	0.00	0.00	4.00

Table 5.3.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Alerts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.00	0.00	0.00	0.00
Research or Subject Specialist	0.19	0.00	0.00	1.00
Administration	0.83	0.00	0.00	4.00
Other	0.00	0.00	0.00	0.00

Table 5.3.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Alerts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.00	0.00	0.00	0.00
\$40,000 to \$55,000	0.05	0.00	0.00	0.50
\$55,000+ to \$70,000	0.00	0.00	0.00	0.00
More than 70000\$	0.86	0.00	0.00	4.00

Table 5.3.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Alerts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	0.36	0.00	0.00	4.00

Table 5.4.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Notifications in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.18	0.00	0.00	1.00

Table 5.4.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Notifications in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.10	0.00	0.00	1.00
Museum/Public Library	0.25	0.00	0.00	1.00
Art school/Company	0.33	0.00	0.00	1.00

Table 5.4.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Notifications in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.20	0.00	0.00	1.00
40-49	0.21	0.00	0.00	1.00
50 and older	0.12	0.00	0.00	1.00

Table 5.4.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Notifications in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.42	0.25	0.00	1.00
Research or Subject Specialist	0.13	0.00	0.00	1.00
Administration	0.18	0.00	0.00	1.00
Other	0.00	0.00	0.00	0.00

Table 5.4.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Notifications in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.00	0.00	0.00	0.00
\$40,000 to \$55,000	0.20	0.00	0.00	1.00
\$55,000+ to \$70,000	0.13	0.00	0.00	0.50
More than 70000\$	0.30	0.00	0.00	1.00

Table 5.4.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Notifications in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	0.25	0.00	0.00	1.00

Table 5.5.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Images in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	5.84	2.00	0.00	30.00

Table 5.5.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Images in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	1.67	1.50	0.50	3.00
Research University	3.29	2.00	0.00	10.00
Museum/Public Library	6.95	2.00	0.30	20.00
Art school/Company	12.17	10.00	1.00	30.00

Table 5.5.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Images in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	6.41	3.00	0.50	20.00
40-49	3.91	1.50	0.00	20.00
50 and older	6.76	3.50	0.30	30.00

Table 5.5.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Images in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	4.94	2.00	0.30	20.00
Research or Subject Specialist	2.90	2.00	0.00	8.00
Administration	6.18	3.00	0.25	20.00
Other	11.25	7.50	1.00	30.00

Table 5.5.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Images in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	8.48	1.50	0.33	30.00
\$40,000 to \$55,000	4.91	3.00	0.00	20.00
\$55,000+ to \$70,000	7.38	4.50	0.50	20.00
More than 70000\$	3.79	2.00	0.25	15.00

Table 5.5.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Images in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	4.04	1.50	0.00	20.00
Female	6.65	3.00	0.50	30.00

Table 5.6.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Calendar in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	14.18	0.21	0.00	160.00

Table 5.6.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Calendar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	55.00	4.00	1.00	160.00
Research University	2.99	0.08	0.00	30.00
Museum/Public Library	23.29	1.00	0.00	140.00
Art school/Company	5.50	0.00	0.00	30.00

Table 5.6.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Calendar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	30.73	1.00	0.00	160.00
40-49	3.18	0.25	0.00	20.00
50 and older	3.67	0.08	0.00	30.00

Table 5.6.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Calendar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	4.33	1.50	0.00	20.00
Research or Subject Specialist	4.42	0.50	0.00	30.00
Administration	47.17	0.17	0.00	160.00
Other	0.17	0.00	0.00	1.00

Table 5.6.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Calendar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	23.83	0.50	0.00	140.00
\$40,000 to \$55,000	15.41	0.50	0.00	160.00
\$55,000+ to \$70,000	6.00	2.00	0.00	20.00
More than 70000\$	8.63	0.17	0.00	30.00

Table 5.6.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Calendar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	20.38	0.00	0.00	160.00
Female	11.70	0.38	0.00	140.00

Table 5.7.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Chrome in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	140.02	30.00	0.00	1600.00

Table 5.7.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Chrome in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	58.33	15.00	0.00	160.00
Research University	125.42	30.00	0.00	1100.00
Museum/Public Library	278.57	60.00	0.00	1600.00
Art school/Company	50.83	20.00	0.00	140.00

Table 5.7.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Chrome in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	55.00	30.00	0.00	160.00
40-49	155.94	15.00	0.00	1100.00
50 and older	220.80	75.00	0.00	1600.00

Table 5.7.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Chrome in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	35.83	25.00	0.00	100.00
Research or Subject Specialist	133.05	9.00	0.00	1100.00
Administration	324.29	140.00	0.00	1600.00
Other	40.83	20.00	0.00	140.00

Table 5.7.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Chrome in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	45.21	15.00	0.00	140.00
\$40,000 to \$55,000	145.45	50.00	0.00	1100.00
\$55,000+ to \$70,000	410.75	21.50	0.00	1600.00
More than 70000\$	71.57	50.00	0.00	200.00

Table 5.7.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Chrome in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	46.61	20.00	0.00	160.00
Female	182.05	32.50	0.00	1600.00

Table 5.8.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Books in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	4.06	2.00	0.00	35.00

Table 5.8.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Books in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	1.33	1.00	0.00	3.00
Research University	2.37	2.00	0.25	8.00
Museum/Public Library	7.29	1.00	0.00	35.00
Art school/Company	5.33	2.00	1.00	20.00

Table 5.8.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Books in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	3.73	2.00	0.00	20.00
40-49	5.22	1.00	0.00	35.00
50 and older	3.50	2.00	0.00	10.00

Table 5.8.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Books in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	7.83	1.00	0.00	35.00
Research or Subject Specialist	2.05	1.50	0.00	8.00
Administration	2.32	2.00	0.25	5.00
Other	5.67	3.50	1.00	20.00

Table 5.8.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Books in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	2.07	1.00	0.00	5.00
\$40,000 to \$55,000	3.45	2.00	0.00	20.00
\$55,000+ to \$70,000	11.00	4.50	0.00	35.00
More than 70000\$	3.04	2.00	0.25	10.00

Table 5.8.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Books in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	5.19	3.00	0.00	20.00
Female	3.55	2.00	0.00	35.00

Table 5.9.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Scholar in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	3.71	1.00	0.00	23.00

Table 5.9.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Scholar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	1.08	0.25	0.00	3.00
Research University	3.54	1.00	0.50	10.00
Museum/Public Library	4.46	1.00	0.00	23.00
Art school/Company	4.50	1.00	0.00	20.00

Table 5.9.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Scholar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	4.18	3.00	0.00	20.00
40-49	5.14	1.00	0.25	23.00
50 and older	2.20	1.00	0.00	10.00

Table 5.9.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Scholar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	5.21	1.50	0.00	23.00
Research or Subject Specialist	3.83	1.00	0.00	10.00
Administration	1.14	1.00	0.00	3.00
Other	5.04	2.63	0.00	20.00

Table 5.9.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Scholar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	1.21	0.13	0.00	5.00
\$40,000 to \$55,000	5.43	3.00	0.25	20.00
\$55,000+ to \$70,000	7.75	4.00	0.00	23.00
More than 70000\$	0.86	1.00	0.00	1.00

Table 5.9.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Scholar in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	5.50	2.00	0.00	20.00
Female	3.00	1.00	0.00	23.00

Table 5.10.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Translate in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	2.20	1.00	0.00	23.00

Table 5.10.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Translate in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.02	0.00	0.00	0.05
Research University	0.81	1.00	0.00	4.00
Museum/Public Library	5.15	2.00	0.00	23.00
Art school/Company	2.88	1.00	0.00	10.00

Table 5.10.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Translate in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	2.11	0.25	0.00	10.00
40-49	3.57	1.00	0.00	23.00
50 and older	1.21	0.53	0.00	5.00

Table 5.10.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Translate in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	5.34	1.50	0.00	23.00
Research or Subject Specialist	0.85	0.75	0.00	4.00
Administration	1.00	0.00	0.00	5.00
Other	2.72	0.63	0.00	10.00

Table 5.10.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Translate in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	1.61	0.25	0.00	5.00
\$40,000 to \$55,000	2.05	1.00	0.00	10.00
\$55,000+ to \$70,000	6.75	2.00	0.00	23.00
More than 70000\$	0.44	0.05	0.00	1.00

Table 5.10.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Translate in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	1.78	0.05	0.00	10.00
Female	2.39	1.00	0.00	23.00

Table 5.11.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Plus in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.06	0.00	0.00	1.00

Table 5.11.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Plus in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.04	0.00	0.00	0.50
Museum/Public Library	0.00	0.00	0.00	0.00
Art school/Company	0.17	0.00	0.00	1.00

Table 5.11.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Plus in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.00	0.00	0.00	0.00
40-49	0.07	0.00	0.00	0.50
50 and older	0.10	0.00	0.00	1.00

Table 5.11.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Plus in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.00	0.00	0.00	0.00
Research or Subject Specialist	0.06	0.00	0.00	0.50
Administration	0.17	0.00	0.00	1.00
Other	0.00	0.00	0.00	0.00

Table 5.11.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Plus in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.00	0.00	0.00	0.00
\$40,000 to \$55,000	0.00	0.00	0.00	0.00
\$55,000+ to \$70,000	0.00	0.00	0.00	0.00
More than 70000\$	0.21	0.00	0.00	1.00

Table 5.11.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Plus in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	0.08	0.00	0.00	1.00

Table 5.12.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Public Data Explorer in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.00	0.00	0.00	0.00

Table 5.12.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Public Data Explorer in connection with your work? If you have not used the feature in the past month put in a zero.
Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.00	0.00	0.00	0.00
Museum/Public Library	0.00	0.00	0.00	0.00
Art school/Company	0.00	0.00	0.00	0.00

Table 5.12.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Public Data Explorer in connection with your work? If you have not used the feature in the past month put in a zero.
Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.00	0.00	0.00	0.00
40-49	0.00	0.00	0.00	0.00
50 and older	0.00	0.00	0.00	0.00

Table 5.12.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Public Data Explorer in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.00	0.00	0.00	0.00
Research or Subject Specialist	0.00	0.00	0.00	0.00
Administration	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00

Table 5.12.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Public Data Explorer in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.00	0.00	0.00	0.00
\$40,000 to \$55,000	0.00	0.00	0.00	0.00
\$55,000+ to \$70,000	0.00	0.00	0.00	0.00
More than 70000\$	0.00	0.00	0.00	0.00

Table 5.12.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Public Data Explorer in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	0.00	0.00	0.00	0.00

Table 5.13.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Drive in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	16.12	1.00	0.00	160.00

Table 5.13.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Drive in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	57.67	8.00	5.00	160.00
Research University	3.92	1.00	0.00	30.00
Museum/Public Library	31.76	10.00	0.00	140.00
Art school/Company	1.50	0.50	0.00	4.00

Table 5.13.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Drive in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	36.64	4.00	0.00	160.00
40-49	3.21	2.00	0.00	12.00
50 and older	2.58	1.00	0.00	10.00

Table 5.13.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Drive in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	12.72	2.17	0.00	60.00
Research or Subject Specialist	5.56	1.00	0.00	30.00
Administration	45.57	4.00	1.00	160.00
Other	1.00	0.00	0.00	5.00

Table 5.13.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Drive in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	24.39	0.67	0.00	140.00
\$40,000 to \$55,000	20.68	0.50	0.00	160.00
\$55,000+ to \$70,000	9.50	9.00	8.00	12.00
More than 70000\$	5.64	1.00	0.00	30.00

Table 5.13.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Drive in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	21.79	1.50	0.00	160.00
Female	13.85	1.00	0.00	140.00

Table 5.14.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Earth in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.50	0.00	0.00	5.00

Table 5.14.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Earth in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.18	0.00	0.00	2.00
Museum/Public Library	0.83	0.00	0.00	4.00
Art school/Company	1.00	0.00	0.00	5.00

Table 5.14.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Earth in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.50	0.00	0.00	4.00
40-49	0.14	0.00	0.00	1.00
50 and older	0.78	0.00	0.00	5.00

Table 5.14.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Earth in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	1.00	0.50	0.00	4.00
Research or Subject Specialist	0.25	0.00	0.00	2.00
Administration	0.00	0.00	0.00	0.00
Other	0.83	0.00	0.00	5.00

Table 5.14.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Earth in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	1.00	0.00	0.00	5.00
\$40,000 to \$55,000	0.70	0.00	0.00	4.00
\$55,000+ to \$70,000	0.25	0.00	0.00	1.00
More than 70000\$	0.00	0.00	0.00	0.00

Table 5.14.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Earth in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	0.72	0.00	0.00	5.00

Table 5.15.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Sky in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.00	0.00	0.00	0.00

Table 5.15.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Sky in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.00	0.00	0.00	0.00
Museum/Public Library	0.00	0.00	0.00	0.00
Art school/Company	0.00	0.00	0.00	0.00

Table 5.15.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Sky in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.00	0.00	0.00	0.00
40-49	0.00	0.00	0.00	0.00
50 and older	0.00	0.00	0.00	0.00

Table 5.15.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Sky in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.00	0.00	0.00	0.00
Research or Subject Specialist	0.00	0.00	0.00	0.00
Administration	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00

Table 5.15.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Sky in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.00	0.00	0.00	0.00
\$40,000 to \$55,000	0.00	0.00	0.00	0.00
\$55,000+ to \$70,000	0.00	0.00	0.00	0.00
More than 70000\$	0.00	0.00	0.00	0.00

Table 5.15.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Sky in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	0.00	0.00	0.00	0.00

Table 5.16.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Hangouts in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.83	0.00	0.00	10.00

Table 5.16.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Hangouts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.67	1.00	0.00	1.00
Research University	0.41	0.00	0.00	2.00
Museum/Public Library	0.33	0.00	0.00	2.00
Art school/Company	2.17	0.00	0.00	10.00

Table 5.16.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Hangouts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.80	0.00	0.00	3.00
40-49	0.43	0.00	0.00	2.00
50 and older	1.17	0.00	0.00	10.00

Table 5.16.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Hangouts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.83	0.00	0.00	3.00
Research or Subject Specialist	0.44	0.00	0.00	2.00
Administration	2.00	0.00	0.00	10.00
Other	0.17	0.00	0.00	1.00

Table 5.16.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Hangouts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.20	0.00	0.00	1.00
\$40,000 to \$55,000	0.55	0.00	0.00	3.00
\$55,000+ to \$70,000	0.25	0.00	0.00	1.00
More than 70000\$	2.00	0.00	0.00	10.00

Table 5.16.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Hangouts in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.25	0.00	0.00	2.00
Female	1.08	0.00	0.00	10.00

Table 5.17.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Gmail in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	23.08	7.00	0.00	160.00

Table 5.17.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Gmail in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	60.67	12.00	10.00	160.00
Research University	14.10	2.00	0.00	60.00
Museum/Public Library	29.57	5.00	0.00	140.00
Art school/Company	14.67	11.00	0.00	40.00

Table 5.17.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Gmail in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	37.45	10.00	0.00	160.00
40-49	6.61	0.25	0.00	35.00
50 and older	18.80	10.00	3.00	50.00

Table 5.17.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Gmail in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	11.50	5.50	0.00	35.00
Research or Subject Specialist	13.78	3.00	0.00	60.00
Administration	53.18	12.00	0.25	160.00
Other	13.50	10.00	0.00	40.00

Table 5.17.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Gmail in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	36.67	15.00	0.00	140.00
\$40,000 to \$55,000	21.27	3.00	0.00	160.00
\$55,000+ to \$70,000	14.75	10.00	4.00	35.00
More than 70000\$	19.04	6.00	0.00	60.00

Table 5.17.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Gmail in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	27.53	7.00	0.25	160.00
Female	21.30	8.00	0.00	140.00

Table 5.18.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Bookmarks in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.35	0.00	0.00	5.00

Table 5.18.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Bookmarks in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.22	0.00	0.00	2.00
Museum/Public Library	0.33	0.00	0.00	2.00
Art school/Company	0.83	0.00	0.00	5.00

Table 5.18.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Bookmarks in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.00	0.00	0.00	0.00
40-49	0.29	0.00	0.00	2.00
50 and older	0.76	0.00	0.00	5.00

Table 5.18.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Bookmarks in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.33	0.00	0.00	2.00
Research or Subject Specialist	0.28	0.00	0.00	2.00
Administration	0.01	0.00	0.00	0.08
Other	0.83	0.00	0.00	5.00

Table 5.18.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Bookmarks in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	1.00	0.00	0.00	5.00
\$40,000 to \$55,000	0.23	0.00	0.00	2.00
\$55,000+ to \$70,000	0.50	0.00	0.00	2.00
More than 70000\$	0.01	0.00	0.00	0.08

Table 5.18.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Bookmarks in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.25	0.00	0.00	2.00
Female	0.40	0.00	0.00	5.00

Table 5.19.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Patent Search in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.00	0.00	0.00	0.00

Table 5.19.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Patent Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.00	0.00	0.00	0.00
Museum/Public Library	0.00	0.00	0.00	0.00
Art school/Company	0.00	0.00	0.00	0.00

Table 5.19.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Patent Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.00	0.00	0.00	0.00
40-49	0.00	0.00	0.00	0.00
50 and older	0.00	0.00	0.00	0.00

Table 5.19.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Patent Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.00	0.00	0.00	0.00
Research or Subject Specialist	0.00	0.00	0.00	0.00
Administration	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00

Table 5.19.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Patent Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.00	0.00	0.00	0.00
\$40,000 to \$55,000	0.00	0.00	0.00	0.00
\$55,000+ to \$70,000	0.00	0.00	0.00	0.00
More than 70000\$	0.00	0.00	0.00	0.00

Table 5.19.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Patent Search in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	0.00	0.00	0.00	0.00

Table 5.20.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Forms in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	1.59	0.00	0.00	20.00

Table 5.20.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Forms in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	4.00	2.00	0.00	10.00
Research University	0.30	0.00	0.00	2.00
Museum/Public Library	4.00	0.00	0.00	20.00
Art school/Company	0.17	0.00	0.00	1.00

Table 5.20.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Forms in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	3.09	0.00	0.00	20.00
40-49	1.30	0.00	0.00	7.00
50 and older	0.15	0.00	0.00	1.00

Table 5.20.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Forms in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	1.50	0.50	0.00	7.00
Research or Subject Specialist	0.39	0.00	0.00	2.00
Administration	4.30	0.00	0.00	20.00
Other	0.33	0.00	0.00	2.00

Table 5.20.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Forms in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	3.67	0.00	0.00	20.00
\$40,000 to \$55,000	1.14	0.00	0.00	10.00
\$55,000+ to \$70,000	2.00	0.50	0.00	7.00
More than 70000\$	0.30	0.00	0.00	2.00

Table 5.20.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Forms in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	1.39	0.00	0.00	10.00
Female	1.68	0.00	0.00	20.00

Table 5.21.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Slides in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	1.38	0.00	0.00	20.00

Table 5.21.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Slides in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.67	0.00	0.00	2.00
Research University	0.29	0.00	0.00	2.00
Museum/Public Library	4.57	0.00	0.00	20.00
Art school/Company	0.17	0.00	0.00	1.00

Table 5.21.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Slides in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	3.36	0.00	0.00	20.00
40-49	0.07	0.00	0.00	0.50
50 and older	0.10	0.00	0.00	0.50

Table 5.21.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Slides in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	2.17	0.00	0.00	12.00
Research or Subject Specialist	0.61	0.50	0.00	2.00
Administration	2.86	0.00	0.00	20.00
Other	0.00	0.00	0.00	0.00

Table 5.21.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Slides in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	3.33	0.00	0.00	20.00
\$40,000 to \$55,000	1.27	0.00	0.00	12.00
\$55,000+ to \$70,000	0.50	0.00	0.00	2.00
More than 70000\$	0.36	0.00	0.00	2.00

Table 5.21.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Slides in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.00	0.00	0.00	0.00
Female	1.93	0.00	0.00	20.00

Table 5.22.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Groups in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.31	0.00	0.00	3.00

Table 5.22.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Groups in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.67	0.00	0.00	2.00
Research University	0.17	0.00	0.00	1.00
Museum/Public Library	0.54	0.00	0.00	3.00
Art school/Company	0.17	0.00	0.00	1.00

Table 5.22.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Groups in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.20	0.00	0.00	2.00
40-49	0.57	0.00	0.00	3.00
50 and older	0.23	0.00	0.00	1.00

Table 5.22.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Groups in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.50	0.00	0.00	3.00
Research or Subject Specialist	0.22	0.00	0.00	1.00
Administration	0.54	0.13	0.00	2.00
Other	0.00	0.00	0.00	0.00

Table 5.22.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Groups in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.00	0.00	0.00	0.00
\$40,000 to \$55,000	0.27	0.00	0.00	2.00
\$55,000+ to \$70,000	0.81	0.13	0.00	3.00
More than 70000\$	0.29	0.00	0.00	1.00

Table 5.22.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Groups in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.25	0.00	0.00	2.00
Female	0.33	0.00	0.00	3.00

Table 5.23.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Analytics in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.44	0.00	0.00	3.00

Table 5.23.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Analytics in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.48	0.00	0.00	3.00
Museum/Public Library	0.50	0.00	0.00	3.00
Art school/Company	0.50	0.00	0.00	2.00

Table 5.23.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Analytics in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.60	0.00	0.00	3.00
40-49	0.41	0.00	0.00	3.00
50 and older	0.28	0.00	0.00	2.00

Table 5.23.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Analytics in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.50	0.00	0.00	3.00
Research or Subject Specialist	0.42	0.00	0.00	3.00
Administration	0.33	0.00	0.00	2.00
Other	0.50	0.00	0.00	2.00

Table 5.23.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Analytics in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.21	0.00	0.00	1.00
\$40,000 to \$55,000	0.25	0.00	0.00	2.00
\$55,000+ to \$70,000	0.75	0.00	0.00	3.00
More than 70000\$	0.71	0.00	0.00	3.00

Table 5.23.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Google Analytics in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.03	0.00	0.00	0.25
Female	0.64	0.00	0.00	3.00

Table 5.24.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Blogger in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	0.22	0.00	0.00	2.00

Table 5.24.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Blogger in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	0.00	0.00	0.00	0.00
Research University	0.50	0.00	0.00	2.00
Museum/Public Library	0.00	0.00	0.00	0.00
Art school/Company	0.00	0.00	0.00	0.00

Table 5.24.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Blogger in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	0.20	0.00	0.00	2.00
40-49	0.13	0.00	0.00	0.50
50 and older	0.33	0.00	0.00	2.00

Table 5.24.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Blogger in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	0.00	0.00	0.00	0.00
Research or Subject Specialist	0.44	0.00	0.00	2.00
Administration	0.33	0.00	0.00	2.00
Other	0.00	0.00	0.00	0.00

Table 5.24.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Blogger in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	0.08	0.00	0.00	0.50
\$40,000 to \$55,000	0.15	0.00	0.00	1.00
\$55,000+ to \$70,000	0.00	0.00	0.00	0.00
More than 70000\$	0.57	0.00	0.00	2.00

Table 5.24.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using Blogger in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	0.28	0.00	0.00	2.00
Female	0.19	0.00	0.00	2.00

Table 5.25.1 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using YouTube in connection with your work? If you have not used the feature in the past month put in a zero.

	Mean	Median	Minimum	Maximum
Entire sample	8.02	2.00	0.00	100.00

Table 5.25.2 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using YouTube in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	34.33	3.00	0.00	100.00
Research University	2.93	2.00	0.00	10.00
Museum/Public Library	7.49	1.00	0.00	40.00
Art school/Company	4.83	1.50	0.00	20.00

Table 5.25.3 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using YouTube in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	15.82	2.00	0.00	100.00
40-49	1.61	2.00	0.00	3.00
50 and older	3.49	2.00	0.00	10.00

Table 5.25.4 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using YouTube in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	2.03	0.58	0.00	8.00
Research or Subject Specialist	2.53	2.00	0.00	8.00
Administration	22.61	6.00	0.00	100.00
Other	4.33	1.50	0.00	20.00

Table 5.25.5 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using YouTube in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	6.88	2.00	0.00	40.00
\$40,000 to \$55,000	15.56	3.00	0.00	100.00
\$55,000+ to \$70,000	1.81	1.63	0.00	4.00
More than 70000\$	3.04	2.00	0.00	10.00

Table 5.25.6 Approximately how much time in the past month have you personally spent (in hours or fractions thereof) using YouTube in connection with your work? If you have not used the feature in the past month put in a zero. Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	14.69	2.00	0.00	100.00
Female	4.69	1.50	0.00	40.00

What other apps or features offered by Google but not listed above have you found useful and why?

Small and Medium Sized College

- 1) Google Classroom - have only tested it, but could be useful for faculty looking for a classroom management software alternative
- 2) Google Sheets, I am an archivist, I organize lists of information all the time.
- 3) Sheets--data management; Fusion Tables--mapping projects

Research University

- 1) None.
- 2) Trends, Ngram, Arts & Culture.
- 3) N/A
- 4) none
- 5) upload an image and have Google find similar images
- 6) None
- 7) Sheets, docs

Museum/Public Library

- 1) news
- 2) Google Flights is very useful to find flights that I needed to find for a conference I was going to.

Art school/Company

- 1) Google Sites is excellent. I have made a number of micro-sites for classes and other projects.
- 2) Google Arts Project - to virtually explore many different museum collections
- 3) I cannot think of any.
- 4) google play due to search about applications

Which single Google app or feature has saved you the most time or made you much more productive?

Small and Medium Sized College

- 1) Google Drive
- 2) Sheets, or forms
- 3) Drive

Research University

- 1) None.
- 2) Drive (Docs)
- 3) Translate
- 4) Google Scholar connecting to a specific library catalog to access resources
- 5) Google Books and Google Images
- 6) Google Drive. I almost have a paper-free workplace now.
- 7) maps
- 8) Translate and Images
- 9) Calendar
- 10) drive and sharing, images, books
- 11) Calendar
- 12) Google images

Museum/Public Library

- 1) Calendar
- 2) Google Drive, Cloud is the way to go.
- 3) Google image search
- 4) Google Images is especially helpful for reference questions at our desk; we receive a fair number of images for identification purposes. Google Maps is useful for architecture reference questions. Google is a useful starting point.
- 5) Chrome, Google Advanced Search, Bookmarks, Google Groups, Google Maps, Images, YouTube, Analytics
- 6) Google Drive

Art school/Company

- 1) I am not sure any apps make me more productive, but I rely on Google drive and Gmail.
- 2) search, images, locations
- 3) google scholar
- 4) Google maps, hands down.
- 5) Google Advanced Search Google Scholar
- 6) Gmail and Google Calendar

Table 6.1 About what percentage of the time that you spend on arts-related research is done through Google Scholar, Google Images, Google Photos or Google Books?

	Mean	Median	Minimum	Maximum
Entire sample	24.46	20.00	1.00	95.00

Table 6.2 About what percentage of the time that you spend on arts-related research is done through Google Scholar, Google Images, Google Photos or Google Books? Broken out by Type of institution

Type of institution	Mean	Median	Minimum	Maximum
Small and Medium Sized College	21.67	25.00	10.00	30.00
Research University	28.46	20.00	5.00	95.00
Museum/Public Library	13.43	10.00	1.00	28.00
Art school/Company	31.20	30.00	10.00	66.00

Table 6.3 About what percentage of the time that you spend on arts-related research is done through Google Scholar, Google Images, Google Photos or Google Books? Broken out by Age range of survey participant

Age range of survey participant	Mean	Median	Minimum	Maximum
Less than 40	28.55	25.00	10.00	66.00
40-49	17.00	15.00	1.00	40.00
50 and older	26.11	20.00	5.00	95.00

Table 6.4 About what percentage of the time that you spend on arts-related research is done through Google Scholar, Google Images, Google Photos or Google Books? Broken out by Work title or specialty of survey participant

Work title or specialty of survey participant	Mean	Median	Minimum	Maximum
reference or information literacy	11.80	10.00	1.00	28.00
Research or Subject Specialist	34.50	22.50	10.00	95.00
Administration	13.57	10.00	5.00	25.00
Other	31.00	30.00	10.00	66.00

Table 6.5 About what percentage of the time that you spend on arts-related research is done through Google Scholar, Google Images, Google Photos or Google Books? Broken out by Salary of survey participant

Salary of survey participant	Mean	Median	Minimum	Maximum
Less than \$40,000	28.33	30.00	5.00	40.00
\$40,000 to \$55,000	29.09	20.00	1.00	95.00
\$55,000+ to \$70,000	17.50	17.50	10.00	25.00
More than 70000\$	17.86	10.00	5.00	50.00

Table 6.6 About what percentage of the time that you spend on arts-related research is done through Google Scholar, Google Images, Google Photos or Google Books? Broken out by Gender of survey participant

Gender of survey participant	Mean	Median	Minimum	Maximum
Male	15.00	10.00	5.00	40.00

VISUAL ARTS LIBRARIANS USE OF GOOGLE & ITS FEATURES & APPS

Female	28.95	25.00	1.00	95.00
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If there was one app or feature in Google that you would like to let your peers know about which one would that be?

Small and Medium Sized College

- 1) Google Classroom
- 2) n/a
- 3) Drive

Research University

- 1) Google Arts & Culture (fka Google Art Project?)
- 2) Hangouts.
- 3) Forms, as a means to collect data.
- 4) google scholar connects and uses library resources
- 5) Drive. But you need to organize it in a way that makes sense to you, rather than letting it add things by default.
- 6) Advanced Google image search features
- 7) Google Images and Google Translate. Google maps and earth also very useful
- 8) Settings, select your library, to add link to first listing to Google Scholar and Google Books

Museum/Public Library

- 1) Google Images, but they all know about it already.
- 2) Google Drive
- 3) Google image search
- 4) Google Maps, Google Translate, Google Groups
- 5) Google Drive

Art school/Company

- 1) Google Sites or Google Analytics.
- 2) Google Arts Project
- 3) I think they probably know about all of them already.
- 4) Google Advanced Search Google Scholar
- 5) Google Image Reverse Search
- 6) not sure